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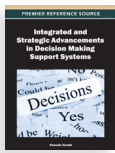
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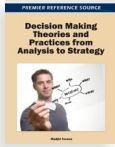
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## Integrated and Strategic Advancements in Decision Making Support Systems

Pascale Zaraté (Toulouse University, France)  
ISBN: 978-1-4666-1746-9; © 2012; 328 pp.

Explores the world of Decision Making Support Systems (DMSS), which encompasses Decision Support Systems (DSS),



## Decision Making Theories and Practices from Analysis to Strategy

Madjid Tavana (La Salle University, USA)  
ISBN: 978-1-4666-1589-2; © 2012; 462 pp.

This work is comprised of sophisticated tools and methodologies developed by researchers and vendors to improve decision making for business strategy.



## Systems Thinking and Process Dynamics for Marketing Systems: Technologies and Applications for Decision Management

Dr. Rajagopal (Monterrey Institute of Technology and Higher Education ITESM, Mexico)  
ISBN: 978-1-4666-0969-3; © 2012; 345 pp.

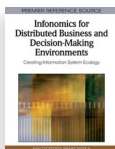
Describes a holistic approach to monitoring, evaluating, and applying appropriate marketing strategies, and understanding the competition and its future implication on the business of a company.



## Data-Exchange Standards and International Organizations: Adoption and Diffusion

Josephine Wapakabulo Thomas (Rolls-Royce, UK)  
ISBN: 9781605668321; © 2010; 337 pp.

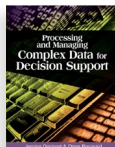
A reference source written by an international collaboration of field experts, this book covers advanced topics such as product life cycle support, IT standardization, and innovation- and adopter-centric data analysis.



## Infonomics for Distributed Business and Decision-Making Environments: Creating Information System Ecology

Malgorzata Pankowska (Karol Adamiecki University of Economics in Katowice, Poland)  
ISBN: 978-1-60566-890-1; © 2010; 390 pp.

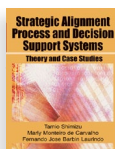
Provides greater understanding of issues, challenges, trends, and technologies effecting the overall utilization and management of information in modern organizations around the world.



## Processing and Managing Complex Data for Decision Support

Jérôme Darmont (University of Lyon (ERIC Lyon 2), France, et al.  
ISBN: 978-1-59140-655-6; © 2006; 433 pp.

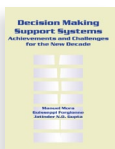
Provides readers with an overview of the emerging field of complex data processing by bringing together various research studies and surveys in different subfields, and by highlighting the similarities between the different data, issues, and approaches.



## Strategic Alignment Process and Decision Support Systems: Theory and Case Studies

Tamio Shimizu (Polytechnic School - University of São Paulo), et al.  
ISBN: 978-1-59140-976-2; © 2006; 457 pp.

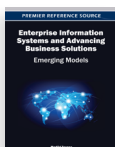
Presents a visualization of the nature, scope, objectives and difficulties of the overall decision making process.



## Decision-Making Support Systems: Achievements and Challenges for the New Decade

Guisseppi A. Forgionne (University of Maryland - Baltimore County, USA), et al.  
ISBN: 978-1-59140-045-5; © 2003; 342 pp.

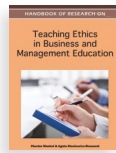
A comprehensive compilation of Decision-Making Support Systems thought and vision, dealing with issues such as decision making concepts in organizations.



## Enterprise Information Systems and Advancing Business Solutions: Emerging Models

Madjid Tavana (La Salle University, USA)  
ISBN: 978-1-4666-1761-2; © 2012; 433 pp.

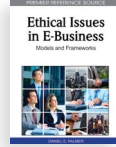
Provides comprehensive coverage and understanding of various enterprise information systems (EIS) such as enterprise resource planning (ERP) and electronic commerce.



## Handbook of Research on Teaching Ethics in Business and Management Education

Charles Wankel (St. John's University, USA), et al.  
ISBN: 978-1-61350-510-6; © 2012; 750 pp.

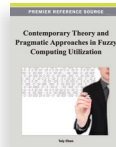
Addresses lessons learned from the most recent business corruption scandals and financial crises, and also questions what we're teaching now and what should be considered in educating future business leaders.



## Ethical Issues in E-Business: Models and Frameworks

Daniel E. Palmer (Kent State University, USA)  
ISBN: 978-1-61520-615-5; © 2010; 272 pp.

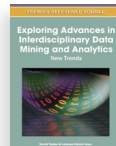
Offers audiences a diverse and global perspective concerning the ethical consequences of e-business transactions, e-commerce applications, and technological advancements in secure online use.



## Contemporary Theory and Pragmatic Approaches in Fuzzy Computing Utilization

Toly Chen (Feng Chia University, Taiwan)  
ISBN: 978-1-4666-1870-1; © 2013; 327 pp.

This premier reference source focuses on up-to-date theoretical views of fuzzy computing while highlighting empirical approaches useful to real world utilization.



## Exploring Advances in Interdisciplinary Data Mining and Analytics: New Trends

David Taniar (Monash University, Australia), et al.  
ISBN: 978-1-61350-474-1; © 2012; 465 pp.

An updated look at the state of technology in the field of data mining and analytics.



## Business Data Communications and Networking: A Research Perspective

Jairo Gutierrez (University of Auckland, NZ)  
ISBN: 978-1-59904-274-9; © 2007; 402 pp.

Covers a series of technical advances in the field while highlighting their respective contributions to business or organizational goals, and centers on the issues of network-based applications, mobility, wireless networks, and network security.



## Web-Based Multimedia Advancements in Data Communications and Networking Technologies

Varadharajan Sridhar (Sasken Communication Technologies), et al.  
ISBN: 978-1-4666-2026-1; © 2013; 355 pp.

Highlights comprehensive research which will enable readers to understand, manage, use, and maintain business data communication networks more effectively.



## Data Mining Applications for Empowering Knowledge Societies

Hakikur Rahman (University of Minho, Portugal)  
ISBN: 978-1-59904-657-0; © 2009; 356 pp.

Presents an overview on the main issues of data mining, including its classification, regression, clustering, and ethical issues.



## Organizational Data Mining: Leveraging Enterprise Data Resources for Optimal Performance

Hamid Nemat (The University of North Carolina at Greensboro, USA), et al.  
ISBN: 978-1-59140-134-6; © 2004; 388 pp.

Demonstrates how organizations can leverage ODM for enhanced competitiveness and optimal performance.



## Online Instruments, Data Collection, and Electronic Measurements: Organizational Advancements

Mihai C. Bocarnea (Regent University, USA), et al.  
ISBN: 978-1-4666-2172-5; © 2013; 397 pp.

Provides a strong focus on organizational leadership instruments while combining them with practical and ethical issues associated with online data collection. Such a combination makes this a unique contribution to the field.