



# Business Innovations in Modern Organizations

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## Managing Dynamic Technology-Oriented Businesses: High-Tech Organizations and Workplaces

Dariusz Jemielniak (Kozminski University, Poland), et al.  
ISBN: 978-1-46661-836-7; © 2012; 322 pp.

Explores the culture of modern high-tech workplaces and the different challenges and opportunities that new technologies present for modern workers and employers.



## Managing Very Large IT Projects in Businesses and Organizations

Matthew Guah (Erasmus University Rotterdam, The Netherlands)  
ISBN: 978-1-59904-546-7; © 2009; 358 pp.

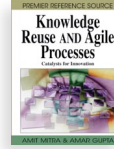
This book offers a unique perspective on the management and implementation of very large IT projects, discussing sub-project integration, risk management, and IT project life cycle.



## Privacy Protection Measures and Technologies in Business Organizations: Aspects and Standards

George O.M. Yee (Aptus Research Solutions Inc. and Carleton University, Canada)  
ISBN: 978-1-61350-501-4; © 2010; 338 pp.

A collection of research on privacy protection technologies and their application in business organizations.



## Knowledge Reuse and Agile Processes: Catalysts for Innovation

Amit Mitra (TCS, Global Consulting Practice, USA), et al.  
ISBN: 978-1-59904-921-2; © 2008; 424 pp.

This book addresses flexibility of both business and information systems through component technology at the nexus of three seemingly unrelated disciplines: service-oriented architecture, knowledge management, and business process management.



## Open Innovation in Firms and Public Administrations: Technologies for Value Creation

Carmen de Pablos Heredero (Rey Juan Carlos University, Spain), et al.  
ISBN: 978-1-61350-341-6; © 2012; 379 pp.

Provides insights and supports executives concerned with the management of open innovation and organizational development in different types of open innovation communities and environments.



## Managing Strategic Intelligence: Techniques and Technologies

Mark Xu (University of Portsmouth, UK)  
ISBN: 978-1-59904-243-5; © 2007; 324 pp.

This book builds a network of excellence in effectively managing strategic information for senior management. It focuses on environment information scanning and organization-wide support for strategic intelligence.



## Technological, Managerial and Organizational Core Competencies: Dynamic Innovation and Sustainable Development

Farley Simon Nobre (Federal University of Parana, Brazil), et al.  
ISBN: 978-1-61350-165-8; © 2012; 732 pp.

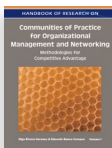
Speaks to professionals and researchers who want to improve their understanding of dynamic innovation and sustainable development.



## Knowledge-Based Enterprise: Theories and Fundamentals

Nilmini Wickramasinghe (Illinois Institute of Technology, USA), et al.  
ISBN: 978-1-59904-237-4; © 2007; 300 pp.

Presents several frameworks that not only facilitate the implementation of a KM initiative but its on-going management so that pertinent knowledge and information are always available to the decision-maker, and that the organization may always enjoy a sustainable competitive advantage.



## Handbook of Research on Communities of Practice for Organizational Management and Networking: Methodologies for Competitive Advantage

Olga Rivera Hernández (University of Deusto, Spain), et al.  
ISBN: 978-1-60566-802-4; © 2011; 540 pp.

Provides a sound understanding of the managerial implications of communities of practice.



## CIO and Corporate Strategic Management: Changing Role of CIO to CEO

Petter Gottschalk (Norwegian School of Management, Norway)  
ISBN: 978-1-59904-423-1; © 2007; 312 pp.

Provides analysis within theoretical frameworks and consulting recommendations, and starts with the demand side of CEO successions, specifically highlighting approaches in IT foundations, e-business development, and IT sourcing decisions.



## Implementing New Business Models in For-Profit and Non-Profit Organizations: Technologies and Applications

Te Fu Chen (Lunghwa University of Science and Technology, Taiwan)  
ISBN: 978-1-60960-129-4; © 2011; 396 pp.

Provides relevant theoretical frameworks and the latest empirical research findings on a new platform of business models and then explores the relationship between the new Business 2.0 alliance and Web 2.0.



## How to Succeed in the Enterprise Software Market

Craig Le Clair  
ISBN: 978-1-59140-805-5; © 2005; 250 pp.

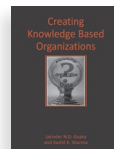
Provides a clear and simple framework to help software companies understand this experience, and help them build software products compatible with organizations, humans, and complex customer environments.



## Managing Knowledge Assets and Business Value Creation in Organizations: Measures and Dynamics

Giovanni Schiuma (University of Basilicata, Italy)  
ISBN: 978-1-60960-071-6; © 2011; 350 pp.

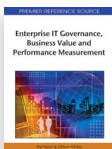
A substantial contribution to the field in terms of theory, methodology and applications to replicate, support, and challenge existing studies and offer new applications of existing theory and approaches.



## Creating Knowledge Based Organizations

Jatinder N. D. Gupta (The University of Alabama in Huntsville, USA), et al.  
ISBN: 978-1-59140-162-9; © 2005; 250 pp.

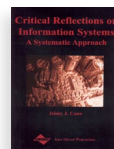
Brings together high quality concepts closely related to organizational learning, knowledge workers, intellectual capital, virtual teams, and includes the methodologies, systems, and approaches needed to create and manage knowledge-based organizations of the 21st century.



## Enterprise IT Governance, Business Value and Performance Measurement

Nan Si Shi (University of South Australia, Australia), et al.  
ISBN: 978-1-60566-346-3; © 2011; 300 pp.

Reports on high-level academic research outcomes, providing evidence-based insight into the management and contribution of IT within organizations.



## Critical Reflections on Information Systems: A Systemic Approach

Jeimy J. Cano  
ISBN: 978-1-59140-040-0; © 2003; 292 pp.

While implementing IS and IT in support of their business strategies, companies are looking for ways to bridge the gap between their competitive position and technological investment, including ways to use this investment to the advantage of the organization. This book faces this challenge by offering ways to incorporate IT into such organizations while also successfully giving the company an edge over its competitors.



## Handbook of Research on Trends in Product Design and Development: Technological and Organizational Perspectives

Arlindo Silva (Instituto Superior Tecnico, Portugal), et al.  
ISBN: 978-1-61520-617-9; © 2011; 608 pp.

Provides a snapshot of the current issues, trends, challenges, and future perspectives of product design and development, which is an area of growing interest and increasingly recognized importance for industrial competitiveness and economic growth.