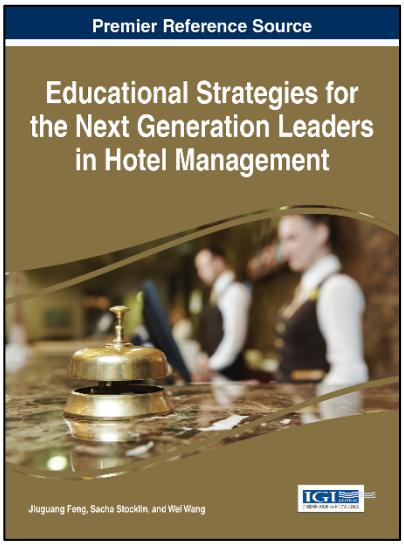
Educational Strategies for the Next Generation Leaders in Hotel Management



Part of the Advances in Hospitality, Tourism, and the Services Industry (AHTSI) Book Series

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Description:

As the hospitality industry continues to grow, managers and educators are faced with the task of preparing future hospitality professionals for a rewarding but challenging career. Due to the impact of an ever-changing economy on the industry as a whole, the education of hotel managers and professionals has become an increasingly important area of study.

Educational Strategies for the Next Generation Leaders in Hotel Management combines practical experience with the effective pedagogical approaches being implemented in higher learning institutions and hospitality programs internationally.

This publication features timely, research-based chapters and analysis relevant to topics in the hospitality industry including, but not limited to, craft-based learning, e-learning, higher education, hospitality management, human resources, opening delays, professional development, six sigma, women in global leadership, and work integrated learning.

Readers:

This publication is an essential reference source for hospitality managers, educators, and students interested in the future of the industry and the best practices for hospitality education.

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Topics Covered:

- Craft-Based Learning
- E-Learning
- Higher Education
- Hospitality Management
- Human Resources
- Opening Delays
- Professional Development
- Six Sigma
- Women in Global Leadership
- Work Integrated Learning

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Liesbeth van der Linden

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