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Navigating Ethics and

Innovation in the World of Banking

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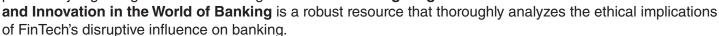
## Navigating Ethics and Innovation in the World of Banking

Part of the Advances in Finance, Accounting, and Economics Book Series

Valliappan Raju (Perdana University, Malaysia)

## **Description:**

The integration of financial technology (FinTech) has significantly changed the banking industry in a wide variety of ways. This includes improving customer convenience with the offer of digital platforms, strategic technology partnerships for innovative solutions, streamlining of services, and much more. However, this transformation has also raised serious ethical concerns, particularly regarding blockchain and digital currencies. **Navigating Ethics** 



This book guides readers through the complexities of ethical decision-making in the FinTech era, covering key topics such as cybersecurity, global market implications, and the future of banking. The book's practical frameworks and real-world applications are tangible tools that can be applied in the real world. It is an invaluable source of research for academics, researchers, and banking professionals seeking to navigate the ethical complexities of modern banking. It offers a roadmap for developing and implementing ethical FinTech innovations and provides guidance to policymakers, regulators, and industry professionals to ensure that responsible and ethical practices accompany technological advancements in banking.



Hardcover: \$165.00 E-Book: \$165.00 Hardcover + E-Book: \$195.00

## **Topics Covered:**

- Blockchain and Cryptocurrencies
- Cross-Border Implications
- Cybersecurity
- Digital Disruption
- Ethical Decision-Making
- Ethical FinTech Innovations
- Ethical Landscape

- FinTech Evolution
- FinTech Frameworks
- FinTech Revolution
- Future of Banking
- Global Markets
- Redefining Banking

Subject: Business & Management Classification: Edited Reference

Readership Level: Advanced-Academic Level Research Suitable for: Advanced Undergraduate

Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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