

Entrepreneurial Innovation and Economic Development in Dubai and Comparisons to Its Sister Cities

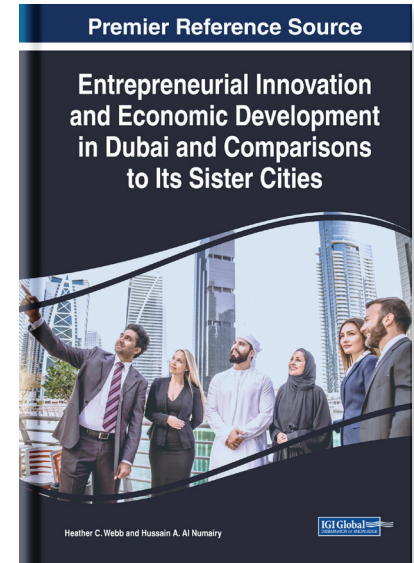
Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

Since the turn of the century, the world has been in pursuit of more established economic cities. Differences in governmental policy has pushed researchers to discover how the differing governments are implementing these changes and compare the process and structure to cities with an already established economy.

Entrepreneurial Innovation and Economic Development in Dubai and Comparisons to Its Sister Cities provides innovative insights on entrepreneurship opportunities in Dubai, the influence of foreigner start-ups and their strategy for development, and models of entrepreneurship and how they compare to other cities. The implications will be two-fold: (1) to examine the issues in entrepreneurial activity as well as what level innovation is being developed; (2) to explore the changes that need to be conducted at national or regional levels in regard to innovation and economic development. Highlighting a range of topics including global business, quality management, and cluster branding, this publication is intended for business professionals, executives, economists, government officials, students, researchers, and policymakers.



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Topics Covered:

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