Technological Integration as a Catalyst for Industrial Development and Economic Growth

Part of the Advances in Finance, Accounting, and Economics Book Series

Bryan Christiansen (PryMarke, LLC, USA) and Ülkü Yüksel (The University of Sydney Business School, Australia)

Description:

The ubiquity of new technologies has led to significant developments across the globe. By utilizing the latest available innovations, countries can optimize their industrial and economic infrastructures.

Technological Integration as a Catalyst for Industrial Development and Economic Growth is a pivotal reference source for emerging academic research on the diffusion of new information and communication technologies for social progress. Highlighting a comprehensive range of topics such as financial inclusion, manufacturing, and workforce development, this book is ideally designed for academics, professionals, policy makers, graduate students, and practitioners interested in economic and social developments.

ISBN: 9781522523192
Release Date: May, 2017
Copyright: 2017
Pages: 263

Topics Covered:

- Electronic Government
- Entrepreneurship
- Financial Inclusion
- Human Capital
- Manufacturing
- Mobile Technologies
- Total Factor Productivity
- Workforce Development

Hardcover: $185.00
E-Book: $185.00
Hardcover + E-Book: $220.00

Order Information
Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com
Table of Contents

Preface

Chapter 1
Electronic Government: Principles and Applications
Kipokin Kasemsap, Suan Sunandha Rajabhat University (Thailand)

Chapter 2
Economic Development Through Regional Approach: Case Study of India
Neeta Baporikar, Namibia University of Science & Technology, Namibia & University of Pune (India)

Chapter 3
Analysis of the Change in the Audiovisual Ecosystem: New Models, Uses, and Technologies
Fernando Diego Hernández Martínez, Universidad Carlos III de Madrid (Spain)
Julio Navio-Marco, UNED (Spain)
Raquel Perez-Leal, Universidad Carlos III de Madrid (Spain)

Chapter 4
IPRs and Innovation, Technology Transfer and Economic Welfare
Juan Manuel Gil, Universidad EAN (Colombia)
Luis Angel Madrid, Universidad Sergio Arboleda (Colombia)
Carlos Hernán Fajardo, Universidad EAN (Colombia)

Chapter 5
The Emergence of Social Media and Its Impact on SME Performance

Ignatius Ekanem, Middlesex University (United Kingdom)
Kayode Samuel Erukusin, Middlesex University (United Kingdom)

Chapter 6
Role of Credit Constraints on Product Quality: A Case Study of Turkey
Fatma Nur Karaman Kabadurmus, Yasar University (Turkey)
Sajal Lahiri, Southern Illinois University Carbondale (USA)

Chapter 7
Work Engagement in the Era of Industry 4.0: Mapping Perspectives and Knowledge in e-Strategy Implementation
Cheryl Marie Cordeiro, University of Gothenburg (Sweden)

Chapter 8
Innovation and Financial Inclusion in Kenya: A Case Study of M-PESA
Josaphat Njuguna Omanga, Roskilde University (Denmark)
Johannes Kabderian Dreyer, Roskilde University (Denmark)

Chapter 9
ICT as Driving Factor of Growing Total Factor Productivity in India: ICT as Driving Factor
Manoj Kumar, Mother Parwati Education Services (India)

Chapter 10
ICT Adoption in Indian Manufacturing Firms: ICT Adoption
Manoj Kumar, Mother Parwati Education Services (India)

Bryan Christiansen has progressively held the positions of President, CEO, and then Chairman in PryMarke, LLC, a Michigan, USA-based Business Analytics and Management Consultancy. Bryan has also been an Adjunct Business Professor at Capella University, DeVry University, and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA, and a Senior Business Lecturer at Gumushane University in Turkey. Born in Washington, DC and raised in Asia, Bryan is fluent in Chinese, Japanese, Spanish, and Turkish, and has traveled to 40 countries during his 28-year business career involving Global 1000 firms. Bryan holds a Bachelor's degree in Marketing from the University of the State of New York and an MBA degree from Capella University. Bryan will complete his Doctor of Business Administration degree (DBA) from Middlesex University in London, England in 2020.