Technological Integration as a Catalyst for Industrial Development and Economic Growth

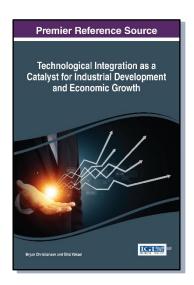
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Bryan Christiansen (PryMarke, LLC, USA) and Ülkü Yüksel (The University of Sydney Business School, Australia)

Description:

The ubiquity of new technologies has led to significant developments across the globe. By utilizing the latest available innovations, countries can optimize their industrial and economic infrastructures.

Technological Integration as a Catalyst for Industrial Development and Economic Growth is a pivotal reference source for emerging academic research on the diffusion of new information and communication technologies for social progress. Highlighting a comprehensive range of topics such as financial inclusion, manufacturing, and workforce development, this book is ideally designed for academics, professionals, policy makers, graduate students, and practitioners interested in economic and social developments.



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Topics Covered:

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- Mobile Technologies
- Total Factor Productivity
- Workforce Development

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Bryan Christiansen has progressively held the positions of President, CEO, and then Chairman in PryMarke, LLC, a Michigan, USA-based Business Analytics and Management Consultancy. Bryan has also been an Adjunct Business Professor at Capella University, DeVry University, and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA, and a Senior Business Lecturer at Gumushane University in Turkey. Born in Washington, DC and raised in Asia, Bryan is fluent in Chinese, Japanese, Spanish, and Turkish, and has traveled to 40 countries during his 28-year business career involving Global 1000 firms. Bryan holds a Bachelor's degree in Marketing from the University of the State of New York and an MBA degree from Capella University. Bryan will complete his Doctor of Business Administration degree (DBA) from Middlesex University in London, England in 2020.