Smart Technology Applications in Business Environments

Part of the Advances in Business Information Systems and Analytics Book Series

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Description:

Technology continues to make great strides in society by providing opportunities for advancement, inclusion, and global competency. As new systems and tools arise, novel applications are created as well.

Smart Technology Applications in Business Environments is an essential reference source for the latest scholarly research on the risks and opportunities of utilizing the latest technologies in different aspects of society such as education, healthcare systems, and corporations. Featuring extensive coverage on a broad range of topics and perspectives including virtual reality, robotics, and social media, this publication is ideally designed for academicians, researchers, students, and practitioners seeking current research on the improvement and increased productivity from the implementation of smart technologies.



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Topics Covered:

- Aerobatic Interaction
- Auditory Feedback
- Digital Storytelling
- Human-Data Interaction
- Multi-Sensory Stimulation
- Robotics
- Social Media
- Virtual Reality

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Marwa Ali Elshenawy Arab Academy for Science, Technology & Maritime Transport Alexandria, Egypt Esraa Alaaeldin Khattab Arab Academy for Science,

Technology & Maritime Transport Alexandria, Egypt

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Theodora Issa is a Senior Lecturer, a member of Systems Change Working Group at Curtin University, and a recipient of multi awards and grants from the faculty, university and external bodies. She has published on business ethics, sustainability and higher education, social media, cloud computing, and is currently conducting her research on ethical mindsets. Member of editorial committees of international journals, reviewer of Journals, and has recently been appointed co-editor in chief of the Journal of Electronic Commerce in Organizations. Theodora is one of the webmasters of http://soca.cjb.net and is one of the editors of the weekly bulletin http://noohro.cjb.net. In November 2013, at the 10th Assembly of the World Council of Churches in Busan, South Korea, Dr Theodora Issa was elected a member of the Central Committee (CC) of WCC representing the Syrian Orthodox Patriarchate of Antioch and all the East. It is worthwhile noting that this is the first time a female member elected to this position on behalf of the Syrian Orthodox. In July 2014, the WCC CC approved the appointment of Dr Issa as a member of the WCC Commission on Ecumenical Formation and Education (EEF).

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