

# Handbook of Research on Media Literacy in Higher Education Environments

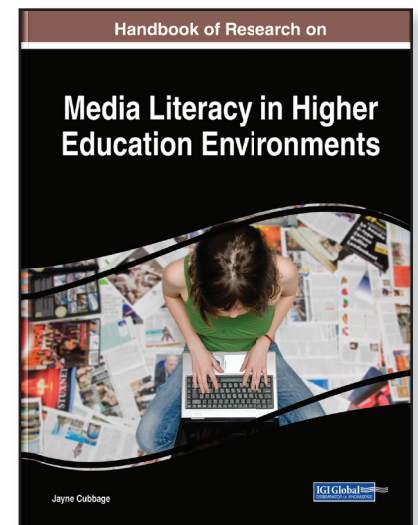
Part of the Advances in Higher Education and Professional Development Book Series

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## Description:

Media is rapidly evolving, from social media to news channels, individuals are being bombarded with headlines, new technologies, and varying opinions. Teaching the next generation of communication professionals how to interact with varying forms of media is paramount as they will be the future distributors of news and information.

The **Handbook of Research on Media Literacy in Higher Education Environments** provides emerging research on the role of journalism and mass communication education in the digital era. While highlighting topics such as community media labs, political cognition, and public engagement, this publication explores the impact of globalization and a changing and diversified world within the realm of higher education. This publication is an important resource for educators, academicians, professionals, and researchers seeking current research on applications and strategies in promoting media and digital studies in higher education.



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## Topics Covered:

- Community Media Labs
- Engaged Scholarship
- Film Pedagogy
- Non-Objective News Reporting
- Political Cognition
- Public Education
- Public Engagement
- Service Learning
- Undergraduate Teachers
- Virtual News Sources

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