

Corporate Leadership and Its Role in Shaping Organizational Culture and Performance

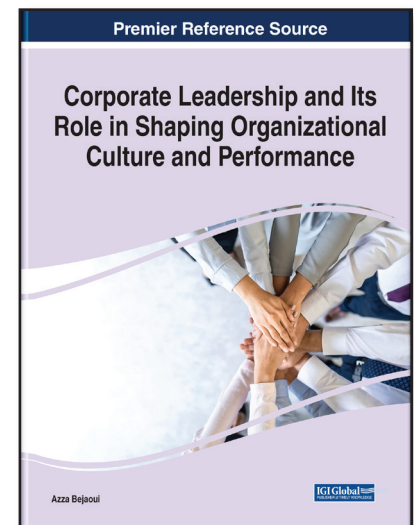
Part of the Advances in Logistics, Operations, and Management Science Book Series

Azza Bejaoui (High Institute of Management of Tunis, Tunisia)

Description:

Increasing globalization, cutthroat competition, recurrent financial crises, and new social media technology provide unimaginable strain on companies to rethink their human resources practices. Such ever-growing business environments particularly call upon companies to develop sustainable leadership practices and create a well-established organizational climate. By promoting an organizational value system, the leader can influence the work behavior and attitudes of the employees and results.

Corporate Leadership and Its Role in Shaping Organizational Culture and Performance is an essential reference source that investigates the influence of corporate leadership on the organizational culture and performance of a company and ways in which this understanding can improve firm effectiveness, nurture entrepreneurial behavior and practices, and establish innovative processes. Featuring research on topics such as intellectual capital, job satisfaction, and gender inequality, this book is ideally designed for managers, executives, business leaders, entrepreneurs, researchers, academicians, and students.



ISBN: 9781522582663

Pages: 300

Copyright: 2021

Release Date: September, 2020

Hardcover: \$195.00

Softcover: \$150.00

E-Book: \$195.00

Hardcover + E-Book: \$235.00

Topics Covered:

Financial Management
Gender Inequality
Intellectual Capital
Job Performance
Job Satisfaction

Leadership Management
Mentorship in the Workplace
Sustainability
Women Entrepreneurship
Work Engagement

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA