

Handbook of Research on Technology-Centric Strategies for Higher Education Administration

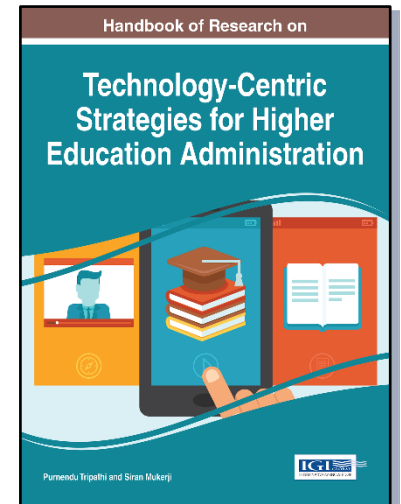
Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

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Description:

Although the advancement of educational technologies is often discussed in a teaching capacity, the administration aspect of this research area is often overlooked. Studying the impact technology has on education administration not only allows us to become familiar with the most current trends and techniques in this area, but also allows us to discover the best way forward in all aspects of education.

The **Handbook of Research on Technology-Centric Strategies for Higher Education Administration** is a pivotal resource covering the latest scholarly information on the application of digital media among aspects of tertiary education administration such as policy, governance, marketing, leadership, and development. Featuring extensive coverage on a broad range of topics and perspectives including virtual training, blogging, and e-learning, this book is ideally designed for policy makers, researchers, and educators seeking current research on administrative-based technology applications within higher education.



ISBN: 9781522525486

Release Date: June, 2017

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Pages: 378

Topics Covered:

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