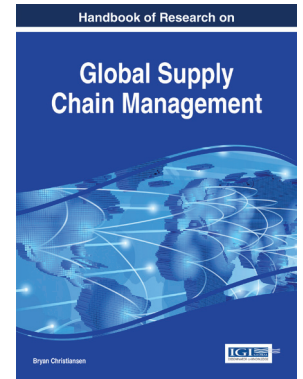


Handbook of Research on Global Supply Chain Management

Part of the Advances in Logistics, Operations, and Management Science Book Series

Bryan Christiansen (PryMarke, LLC, USA)



Description:

Supply Chain Management (SCM) has always been an important aspect of an enterprise's business model and an effective supply chain network is essential to remaining competitive in a global environment. By properly managing the flow of goods and services, businesses can operate more efficiently while managing most of the workload behind-the-scenes.

The Handbook of Research on Global Supply Chain Management is an in-depth reference source that covers emerging issues and relevant applications of information pertaining to supply chain management from an international perspective. Features coverage on topics such as the global importance of SCMs to strategies for producing an effective supply chain.

Readers:

This comprehensive publication is an essential resource for academics and business professionals alike interested in uncovering managerial insight and logistics solutions.

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