

Global Development of Religious Tourism

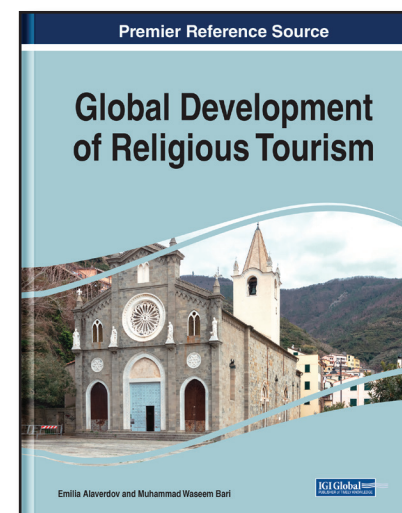
Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

Emilia Alaverdov (Georgian Technical University, Georgia) and
Muhammad Waseem Bari (Government College University
Faisalabad, Pakistan)

Description:

Modern religious tourism is a main segment of the tourism business. The main goal of religious tourism is aimed at developing human spirituality, spiritual healing, and culture, where a person receives the experience of cooperation, involvement with the place in which he resides, with his people, culture, and religion. This type of tourism is able to play a significant role in the overall goals of society and to promote the establishment of trusting relationships between people of all cultures and religions.

Global Development of Religious Tourism is a crucial reference book that contains research on the current religious situation as well as the tourism industry and provides insights on their joint development. It is not possible to study any religious field without understanding the religion itself and its impact on any country's political and social system. Therefore, the work also examines the impact of religion and tourism on economic and social developments across the world. Highlighting topics that include sanctuary cities, religious tourism management, and religious tourism in regions that span Europe, Africa, the Middle East, and more, this book is targeted to managers, executives, planners, and other professionals in the tourism and hospitality industry; government officials; religious leaders; and researchers, academicians, and students working in the fields of tourism management, business management, information and communication sciences, administrative sciences and management



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