Premier Reference Source

Value Sharing for Sustainable and

Inclusive Development

Value Sharing for Sustainable and Inclusive Development

Part of the Advances in Business Information Systems and Analytics Book Series

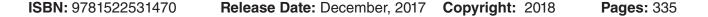
Mario Risso (Niccolò Cusano University, Italy) and Silvia Testamarta (Niccolò Cusano University, Italy)

Description:

Business retains a large influence over the progression of society. Thus, shared goals among corporations could lead to a larger positive impact on the resilience of social and economic expansions.

Value Sharing for Sustainable and Inclusive Development is a critical academic resource that explores the opportunities through

which businesses can contribute to sustainable and inclusive development. Featuring coverage on a broad range of topics such as the value sharing model, corporate social responsibility, and multi-sided markets, this book is geared toward academicians, researchers, policy makers, and students seeking current research on the importance of collaborative efforts on the part of businesses and entities to achieve functional progression.



Topics Covered:

- Business Modelling
- Corporate Social Responsibility
- Entrepreneurship
- Multi-Sided Markets
- Production Value Chain
- Smart Cities
- Value Sharing Model

Hardcover: \$245.00 E-Book: \$245.00

Hardcover + E-Book: \$295.00

