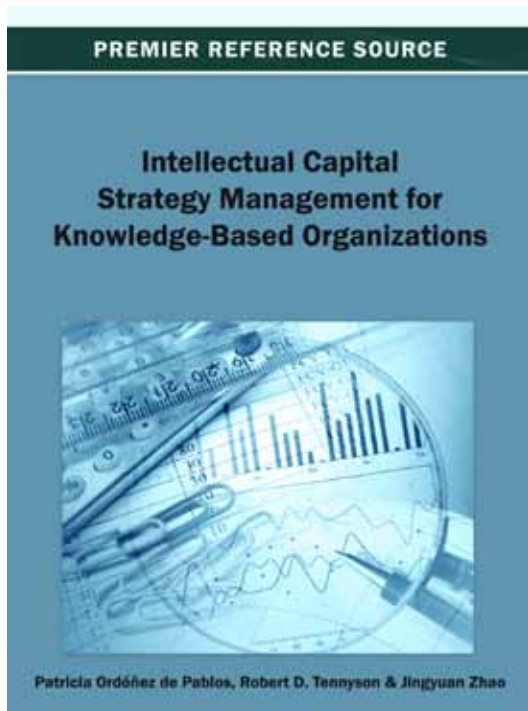


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Intellectual Capital Strategy Management for Knowledge-Based Organizations



Patricia Ordóñez de Pablos (Universidad de Oviedo, Spain),
Robert Tennyson (University of Minnesota, USA) and
Jingyuan Zhao (University of Québec at Montréal, Canada)

With the proper management, knowledge-based resources (human capital, relational capital, structural capital) aim to contribute to the creation of a competitive advantage not only for companies and institutions, but also for nations and economic regions.

Intellectual Capital Strategy Management for Knowledge-Based Organizations brings together new perspectives on the knowledge-based view of strategy management as it considers the role of companies, organizations, and nations in the storage and measurement of their knowledge. This book is useful for industry leaders, practitioners, academics and scholars interested in emerging aspects of knowledge management and industry services.

Topics Covered:

- Capital Management
- Economic Development
- Human Resource Strategies
- Knowledge Creation
- Knowledge-Based Organizations
- Strategic Management

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Patricia Ordóñez de Pablos is professor in the Department of Business Administration and Accountability, at the Faculty of Economics of The University of Oviedo (Spain). Her teaching and research interests focus on the areas of strategic management, knowledge management, intellectual capital, and China. She serves as Associate Editor of *Behaviour and Information Technology Journal*. Additionally she is Executive Editor of the *International Journal of Learning and Intellectual* and the *International Journal of Strategic Change Management*. She is Editor of *International Journal of Asian Business and Information Technologies* (IGI-Global).



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