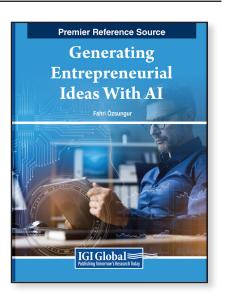
## Generating Entrepreneurial Ideas With AI

Part of the Advances in Business Strategy and Competitive Advantage Book Series

Fahri Özsungur (Mersin University, Turkey)

## **Description:**

Technology and entrepreneurship converge in the digital era, presenting many possibilities and hurdles. One of the most pressing issues facing entrepreneurs is the ability to harness the power of artificial intelligence (AI) to drive innovation and create sustainable businesses. While AI holds immense potential for transforming entrepreneurial ideas across various fields, many individuals and organizations need help understanding its practical applications and implications.



**Generating Entrepreneurial Ideas With AI** offers a comprehensive solution to this challenge. By examining the intersection of AI and entrepreneurship from a multidisciplinary perspective, we provide readers with invaluable insights and strategies for leveraging AI to enhance their entrepreneurial endeavors. Through a series of in-depth analyses and case studies, we demonstrate how AI can effectively identify new business opportunities, optimize operations, and enhance the overall competitiveness of ventures.

This book is designed for students, entrepreneurs, policymakers, and academics. It is a practical guide and roadmap for integrating Al into entrepreneurial practices. From education and business to health sciences and environmental studies, we explore the transformative potential of Al across diverse fields. The book aims to empower individuals and organizations to thrive in the digital economy and shape a more innovative and sustainable future by equipping readers with the knowledge and tools needed to navigate the complex landscape of Al-driven entrepreneurship.

ISBN: 9798369334980 Pages: 370 Copyright: 2024 Release Date: September, 2024

Hardcover: \$290.00 E-Book: \$290.00 Hardcover +

E-Book: \$350.00

## **Topics Covered:**

- Administration
- Agriculture
- Business
- Computer
- Cyber Studies
- Education
- Engineering
- Environmental Science

- Health Sciences
- Legal Concerns
- Linguistics
- Management
- Medicine
- Pharmacy
- Political Science

Subject: Business & Management

Readership Level: Advanced-Academic Level

(Research Recommended)

Classification: Edited Reference

**Research Suitable for:** Advanced Undergraduate

Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100 Toll Free: 1-866-342-6657 Fax: 717-533-8661 or 717-533-7115 Online Bookstore: www.igi-global.com

Online Bookstore: www.igi-global.com Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA

