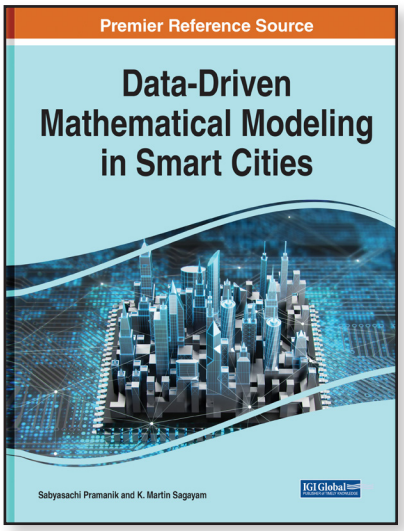
Data-Driven Mathematical Modeling in Smart Cities



Part of the Advances in Data Mining and Database Management Book Series

Sabyasachi Pramanik (Haldia Institute of Technology, India) and K. Martin Sagayam (Karunya Institute of Technology and Sciences, India)

Description:

Transnational higher education was triggered largely by the marketization of higher education, which itself manifests in such characteristics as academic rankings, institutional branding, and an emphasis on managerialism. Recent advances in technology, and the global COVID-19 pandemic, have also driven a "virtual" internationalization of higher education, with universities expanding their digital footprints overseas, accelerating their distance education offerings, and exploring such innovations as virtual exchange programs.

Data-Driven Mathematical Modeling in Smart Cities documents contemporary perspectives on the internationalization of higher education and considers its history throughout the years in order to understand potential future directions. Covering key topics such as student recruitment, institutional branding, and student mobility, this premier reference source is ideal for administrators, principals, researchers, academicians, practitioners, scholars, instructors, and students.

ISBN: 9781668464083 **Pages:** 320 **Copyright:** 2023 **Release Date:** January, 2023

Hardcover: $270.00 **E-Book:** $270.00 **Hardcover + E-Book:** $325.00

Topics Covered:

- Academic Recruitment
- Campuses
- Cultural Challenges
- Curriculum
- Educational Hubs
- Exchange Programs
- Institutional Branding
- Internationalization
- Student Mobility
- Student Recruitment

Subject: Education

Classification: Edited Reference

Readership Level: Advanced-Academic Level (Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information
Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115
Online Bookstore: www.igi-global.com
Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA