

Applied Behavioral Economics Research and Trends

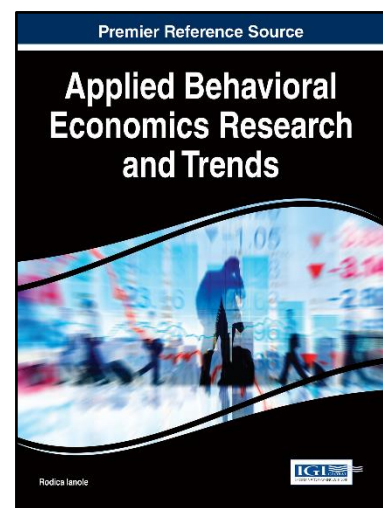
Part of the Advances in Finance, Accounting, and Economics Book Series

Rodica Ianole (University of Bucharest, Romania)

Description:

Interdisciplinary factors in the modern business realm have significant impacts on economic agents within organizations. These behavioral influences affect multiple decision-making processes on both the individual and organizational levels.

Applied Behavioral Economics Research and Trends provides a comprehensive examination of the social, psychological, and emotional factors in organizational behavior and economic decision-making and how these issues provide a deeper understanding of various economic behaviors. Highlights relevant coverage across a range of topics, such as consumer behavior, inter-temporal choices, and self-employment.



Readers:

This book is ideally designed for managers, researchers, professionals, graduate students, and practitioners seeking scholarly material on the implications of behavioral economics across numerous industries.

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Pages: 250

Topics Covered:

- Consumer Behavior
- Healthcare Systems
- Inflation Rates
- Inter-Temporal Choices
- Retail Environments
- Rural Tourism Industry
- Self-Employment
- Tax Evasion

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