

Navigating Fake News, Alternative Facts, and Misinformation in a Post-Truth World

Part of the Advances in Media, Entertainment, and the Arts Book Series

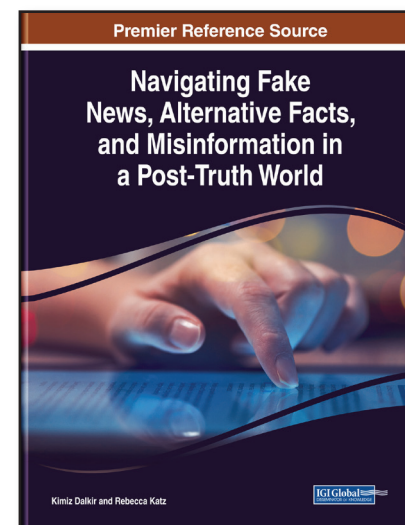
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Description:

In the current day and age, objective facts have less influence on opinions and decisions than personal emotions and beliefs. Many individuals rely on their social networks to gather information thanks to social media's ability to share information rapidly and over a much greater geographic range.

However, this creates an overall false balance as people tend to seek out information that is compatible with their existing views and values. They deliberately seek out "facts" and data that specifically support their conclusions and classify any information that contradicts their beliefs as "false news."

Navigating Fake News, Alternative Facts, and Misinformation in a Post-Truth World is a collection of innovative research on human and automated methods to deter the spread of misinformation online, such as legal or policy changes, information literacy workshops, and algorithms that can detect fake news dissemination patterns in social media. While highlighting topics including source credibility, share culture, and media literacy, this book is ideally designed for social media managers, technology and software developers, IT specialists, educators, columnists, writers, editors, journalists, broadcasters, newscasters, researchers, policymakers, and students.



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Topics Covered:

Digital Environments
Information Overload
Information Verification
Knowledge Management
Media Literacy

Online Deception
Perceived Bias
Share Culture
Social Media
Source Credibility

Subject: Medical, Healthcare, and Life Sciences

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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