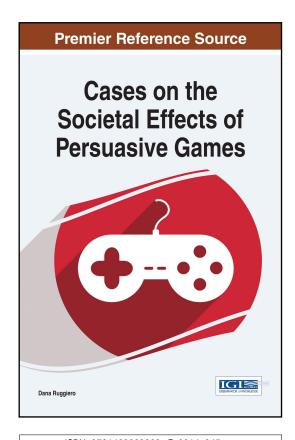
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Cases on the Societal Effects of Persuasive Games



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Part of the Advances in Multimedia and Interactive Technologies Book Series

Dana Ruggiero (Bath Spa University, UK)

Like all other forms of modern media, video games impact society and human behavior in often surprising ways.

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