Designing and Developing Innovative Mobile Applications
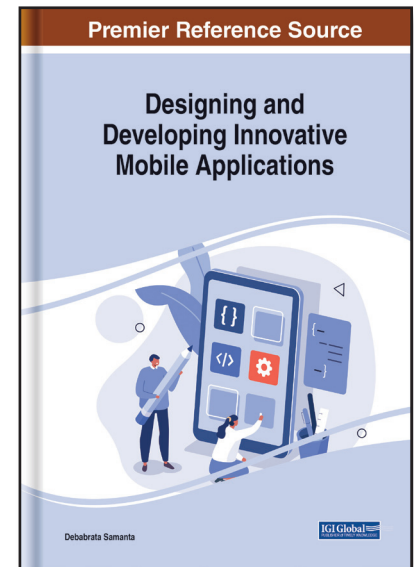
Part of the Advances in Wireless Technologies and Telecommunication Book Series

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Description:

Since mobile communication has become so ingrained in our daily lives, many people find it difficult to function without a cellphone. When the phone first came out, the only commonly used features were calling and sending text messages (texts). The intelligent mobile phone has proven to be a multipurpose tool that works best for communication and aids in learning, earning, and having fun. This in turn prompted several developers to consider creating mobile applications.

Designing and Developing Innovative Mobile Applications focuses on the fundamentals of the Android OS and its device features, the deployment of any Android application, and the activities and intents of Android programming. Covering key topics such as mobile pages, software development, and communication, this premier reference source is ideal for computer scientists, industry professionals, researchers, academicians, scholars, practitioners, instructors, and students.

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Hardcover: $225.00   **Softcover: $170.00**   **E-Book: $225.00**   **Hardcover + E-Book: $270.00**

Topics Covered:

- Android
- Communication
- Databases
- Graphical User Interface
- Mobile Apps
- Mobile Computing
- Mobile Pages
- Mobile View Controller
- Software Development
- User Interface

Subject: Media and Communications

Classification: Edited Reference

Readership Level: Advanced-Academic Level (Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners