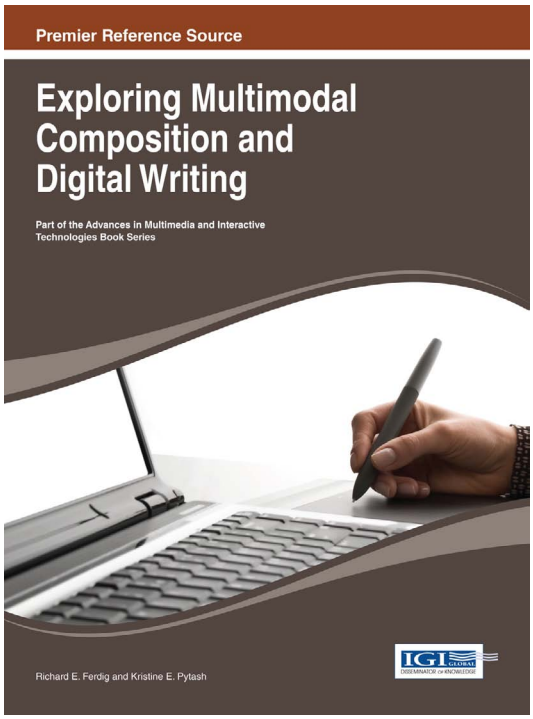
An Excellent Addition to Your Library!

Released: July 2013

Exploring Multimodal Composition and Digital Writing



ISBN: 9781466643451; © 2014; 352 pp.
Print: US $175.00 | Perpetual: US $265.00 | Print + Perpetual: US $350.00

Pre-pub Discount:*
Print: US $165.00 | Perpetual: US $250.00
* Pre-pub price is good through one month after publication date.

Part of the Advances in Multimedia and Interactive Technologies (AMIT) Book Series

Richard E. Ferdig (Research Center for Educational Technology - Kent State University, USA) and Kristine E. Pytash (Kent State University, USA)

While traditional writing is typically understood as a language based on the combination of words, phrases, and sentences to communicate meaning, modern technologies have led educators to reevaluate the notion that writing is restricted to this definition.

Exploring Multimodal Composition and Digital Writing investigates the use of digital technologies to create multi-media documents that utilize video, audio, and web-based elements to further written communication beyond what can be accomplished by words alone. Educators, scholars, researchers, and professionals will use this critical resource to explore theoretical and empirical developments in the creation of digital and multimodal documents throughout the education system.

Topics Covered:

- Collaborative Writing Tools
- Digital Assessment
- Digital Media
- Information and Communication Technologies
- Multimodal Writing
- Online Writing Communities
- Technology-Facilitated Revision
- Writing Processes

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Richard E. Ferdig is the Summit Professor of Learning Technologies and Professor of Instructional Technology at Kent State University. He works within the Research Center for Educational Technology and also the School of Lifespan Development and Educational Sciences. He earned his Ph.D. in Educational Psychology from Michigan State University. He has served as researcher and instructor at Michigan State University, the University of Florida, the Wyzsza Szkola Pedagogiczna (Krakow, Poland), and the Università degli studi di Modena e Reggio Emilia (Italy). At Kent State University, his research, teaching, and service focus on combining cutting-edge technologies with current pedagogic theory to create innovative learning environments. His research interests include online education, educational games and simulations, and what he labels a deeper psychology of technology. In addition to publishing and presenting nationally and internationally, Ferdig has also been funded to study the impact of emerging technologies such as K-12 Virtual Schools. Rick is the Editor-in-Chief of the *International Journal of Gaming and Computer Mediated Simulations*, the Associate Editor-in-Chief of the *Journal of Technology and Teacher Education*, and currently serves as a Consulting Editor for the *Development Editorial Board of Educational Technology Research and Development* and on the Review Panel of the *British Journal of Educational Technology*.

IGI GLOBAL
DISSEMINATOR OF KNOWLEDGE
www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

☐ Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank

☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____