Financial Entrepreneurship for Economic Growth in Emerging Nations

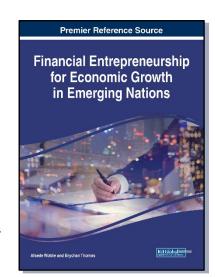
Part of the Advances in Finance, Accounting, and Economics Book Series

Atsede Woldie (University of South Wales, UK) and Brychan Thomas (University of South Wales, UK)

Description:

Entrepreneurial endeavors are a pivotal driving force behind the modern business sector. These enterprises play a significant role in the development and sustainability of a nation's economy.

Financial Entrepreneurship for Economic Growth in Emerging Nations is an innovative reference source for the latest scholarly research on strategies and techniques for financing small and medium-sized enterprises in the context of developing nations. Including a range of pertinent topics such as microinsurance, risk management, and advertising, this book is ideal for managers, academics, professionals, graduate students, and practitioners interested in the dynamics of financial entrepreneurship.



ISBN: 9781522527008 **Release Date:** August, 2017 **Copyright:** 2018 **Pages:** 300

Topics Covered:

- Advertising
- Credit Availability
- Financial Reporting
- Microfinance

- Microinsurance
- Poverty Reduction
- Risk Management

Hardcover: \$225.00

E-Book: \$225.00

Hardcover + E-Book: \$270.00

Order Information

Phone: 717-533-8845 x100 Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115 Online Bookstore: www.igi-global.com

