

Qualitative Exploration of Grounded Theory in Organizational Research

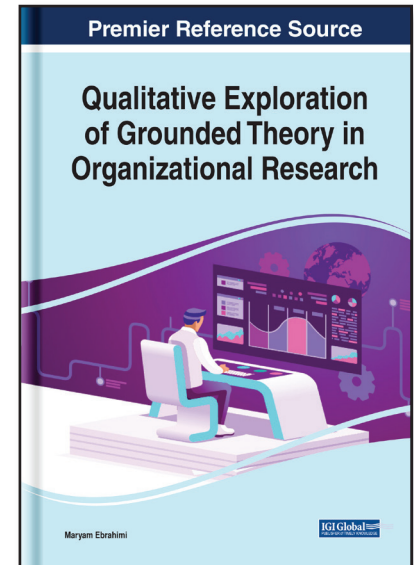
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Description:

Due to their complexity, societal influence, and dynamic nature, organizations have become a prominent area of study. As researchers are continually looking for novel methods for developing business practices, the implementation of grounded theory has risen in prevalence. Empirical research is required to understand the theoretical foundation and practical applications of grounded theory within organizational research and development.

Qualitative Exploration of Grounded Theory in Organizational Research provides emerging research exploring the theoretical and practical aspects of data gathering and analysis for organizational improvement. Featuring coverage on a broad range of topics such as business ethics, corporate social responsibility, and technology management, this book is ideally designed for researchers, strategists, managers, executives, analysts, academicians, practitioners, students, policymakers, and educators seeking current research on the development of organizations and business strategy using grounded theory approaches.



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