

Knowledge Management for Corporate Social Responsibility

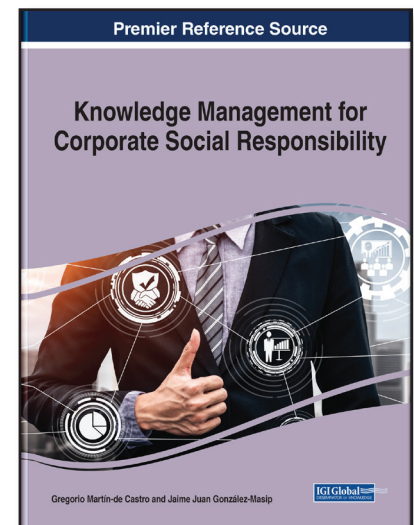
Part of the Advances in Business Strategy and Competitive Advantage Book Series

Gregorio Martín-de Castro (Complutense University of Madrid, Spain)
and Jaime Juan González-Masip (Rey Juan Carlos University, Spain)

Description:

In a changing and complex environment currently facing the main challenges of sustainable development, effective management of knowledge, intellectual assets, organizational learning, and talent management are the basis for social innovation and new ways of competition. In this sense, management and business practice are incorporating social and environmental demands made by all types of stakeholders to improve business decisions and strategies.

Knowledge Management for Corporate Social Responsibility provides research exploring the theoretical and practical aspects of linking firm profitability, social development, and natural environment in respect to business management practices. Featuring coverage on a broad range of topics such as employer branding, intellectual capital, and organizational performance, this book is ideally designed for business professionals, small business owners, entrepreneurs, academicians, researchers, and business students.



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Topics Covered:

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Entrepreneurship
Ethical Business
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Intellectual Capital

Knowledge Sharing
Organizational Performance
Social Entrepreneurship
Strategic Management
Value Creation

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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