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Implications of Social Media Use in Personal and Professional Settings

Implications of Social Media
Use in Personal and
Professional Settings

Vladlena Benson and Stephanie Morgan

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Part of the Advances in Social Networking and Online Communities Book Series

Vladlena Benson (Kingston Business School, Kingston University, UK) and Stephanie Morgan (Kingston Business School, Kingston University, UK)

Social technology is quickly becoming a vital tool in our personal, educational, and professional lives. However, while social networking helps the world stay connected, its use must be further examined in order to determine any possible pitfalls associated with the use of this technology.

Implications of Social Media Use in Personal and Professional Settings investigates the paradoxical nature of social networking in our personal lives and in the workplace. Highlighting emergent research and psychological impacts, this publication is an indispensable reference source for academics, researchers, and professionals interested in the application of social media, as well as the positive aspects and detrimental effects of the usage of these technologies.

Topics Covered:

- Applications of Social Technologies
- Cultural Tourism
- Educational Technology
- Ethical Usage

- Online Classrooms
- Psychological Impacts
- Social Isolation

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Vladlena Benson is an Associate Professor and a Course Director of the MA Management programme at Kingston Business School, Kingston University, London. She teaches Information Management Strategy to MBA students in the UK and Russia, and is a visiting lecturer on the IMBA programme at IAE Lyon, France. Vladlena's research interests are in the area of information security, information strategy and social networking. She publishes widely and her research is recognised by the British Computing Society (BCS) and the British Academy of Management (BAM). Vladlena publishes extensively in such journals as British Journal of Educational Technology, International Journal of e-Business, Computers in Human Behaviour, and others.



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