

Deep Learning Techniques for Cloud-Based Industrial IoT

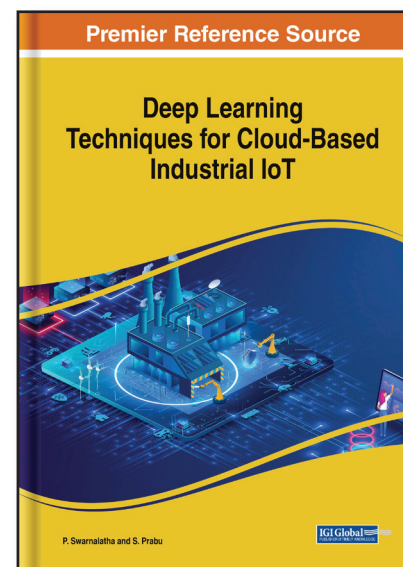
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Description:

In the wine industry, sustainability is an extremely important issue for two main reasons: Firstly, the industry faces serious threats as a consequence of climate change, as well as water and energy scarcity. Secondly, proper sustainable management of wineries can mean obtaining a competitive advantage by allowing them to increase market share and organizational innovation processes. In this sense, previous work has shown that customers tend to select wines that have been developed following sustainable practices, despite not knowing what this means in practice.

Deep Learning Techniques for Cloud-Based Industrial IoT serves as a guide for study, reflection, and critique to understand sustainability in the wine industry in its triple aspect (economic, social, and environmental). The book sheds light on the new trends and challenges of the wine industry, making it a must-read for academicians and managers who want to deepen their knowledge of the wine industry as well as its link with sustainability. Covering key topics such as wine tourism, green innovation, and consumer behavior, this premier reference source is ideal for industry professionals, business owners, managers, entrepreneurs, researchers, scholars, academicians, practitioners, instructors, and students.



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Consumer Behavior

Green Innovation

Supply Chain Management

Sustainability

Wine

Wine Business

Wine Marketing

Wine Tourism

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Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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