

Project Portfolio Management Strategies for Effective Organizational Operations

Part of the Advances in IT Personnel and Project Management Book Series

Luca Romano (PMI Central Italy Chapter - CUOA Business School, Italy)

Description:

Continuous improvements in project portfolio management have allowed for optimized strategic planning and business process improvement. This not only leads to more streamlined processes, methods, and technologies, but it increases the overall productivity of companies.

Project Portfolio Management Strategies for Effective Organizational Operations is a key resource on the latest advances and research regarding strategic initiatives for portfolio and program management.

Readers:

Highlights multidisciplinary studies on value creation, portfolio governance and communication, and integrated circular models.



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Topics Covered:

- Decision Making Units
- Integrated Circular Model
- Operational Management
- Portfolio Governance and Communication
- Program Management
- Project Manager
- Value Creation

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