

CSR Approaches to Ethical AI in Business

Part of the Advances in Marketing, Customer Relationship Management, and E-Services Book Series

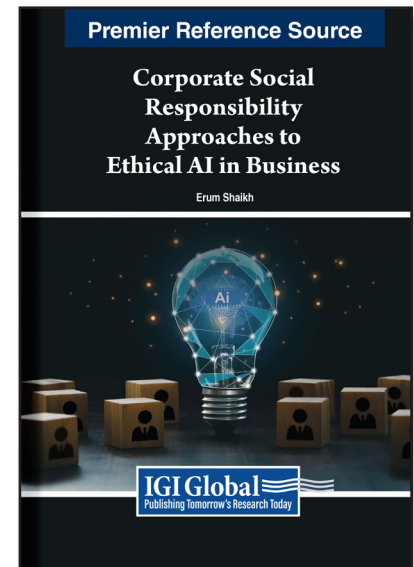
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Description:

In an era of rapid technological advancement, integrating artificial intelligence (AI) into various facets of society has raised profound ethical and social concerns. Businesses, in particular, grapple with the ethical implications of AI adoption, navigating the complex terrain of business ethics (BE) and corporate social responsibility (CSR). The divergent perspectives on AI's impact further complicate efforts to harness its potential for positive societal change. Addressing these challenges necessitates a holistic understanding of the intricate interplay between technology, organizational dynamics, and the broader societal landscape.

CSR Approaches to Ethical AI in Business emerges as a timely solution, offering a comprehensive exploration of the factors influencing AI adoption within organizations through the lens of the Technology-Organization-Environment (TOE) framework. Synthesizing cutting-edge research findings with relevant theoretical frameworks equips professionals across industries with the insights needed to navigate the ethical complexities of AI integration.

A diverse audience, spanning the corporate sector, academia, and policymaking spheres, will make use of this book as a roadmap for organizations and policymakers to navigate the evolving landscape of CSR and ethics in the AI era. Fostering a nuanced understanding of the strategic role of trust and responsibility empowers stakeholders to embrace AI-driven innovation while safeguarding ethical principles and societal well-being. Join the discourse and embark on a journey toward responsible AI adoption, where ethics and innovation converge to shape a more sustainable future for all.



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- Artificial Intelligence
- Business Ethics
- Corporate Social Responsibility
- Emotional Intelligence
- Ethical Challenges
- Human Intelligence
- Machine Ethics
- Moral Values within Corporations
- Social Wellbeing
- Technology Ethics

Subject: Business & Management

Classification: Edited Reference

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(Research Recommended)

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