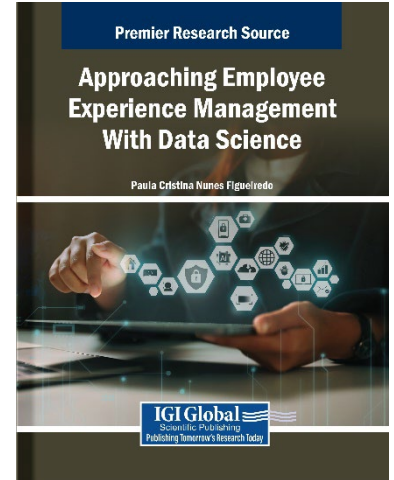


Approaching Employee Experience Management With Data Science

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Description:

In today's competitive business environment, retaining top talent is essential for organizational success, and employee experience plays a key role in this process. Data-driven strategies enable companies to create a motivating and supportive work environment, leading to increased engagement, productivity, and retention. By measuring and improving the employee experience, organizations can adapt to the evolving needs of their workforce, strengthen their culture, and foster positive leadership that prioritizes employee well-being. These practices not only enhance individual satisfaction but also contribute to the overall success and sustainability of the organization.

Approaching Employee Experience Management With Data Science explores the concept of employee experience management, offering a comprehensive overview of its role in improving organizational outcomes. It provides valuable insights, innovative methods, and practical strategies for HR professionals and leaders to enhance employee experience, with a focus on talent acquisition, retention, and overall business success. Covering topics such as artificial intelligence (AI), employer branding, and talent management, this book is an excellent resource for HR professionals, organizational leaders, business executives, researchers, academicians, and more.

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Machine Learning (ML)

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