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# Advanced Research and Trends in New Technologies, Software, Human-Computer Interaction, and Communicability

Advanced Research and Trends in New Technologies, Software, Human-Computer Interaction, and Communicability

Part of the Advances in Human and Social Aspects of Technology Book Series (AHSAT) Book Series

Francisco Vicente Cipolla-Ficarra (Alaipo, Italy)

Emerging technologies, such as social networks and interactive web applications, have played a vital role in the way we communicate. These technologies are fundamental in reducing the digital gaps among users.

Advanced Research and Trends in New Technologies, Software, Human-Computer Interaction, and Communicability presents scientific, theoretical, and practical insight on the software and technology of social networks and the factors that boost communicability. By highlighting different disciplines in the computer and social sciences, this reference is essential for practitioners, researchers, and scholars invested in the current studies, as well as for future generations in the field of ICT.

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- Software Engineering

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Francisco V. Cipolla-Ficarra is a professor, researcher and writer. PhD. Area: Multimedia (1999). B.A. in Social Communication (1988). B.A. in Computer Programming and Systems Analysis (1983). Manager and coordinator of the first Human-Computer Interaction Lab. in Barcelona, Spain (1997 – 1999). Professor in American and European universities, technical and professional colleges (1981 – present), subjects: computer science, computer graphics and animation, human-computer interaction, design and multimedia. Scientific journalist and writer (1989 – present). CEO: Blue Herons Editions. Coordinator of AInCI (International Association of Interactive Communication –www.ainci.com) and ALAIPO (Latin Association International of Human-Computer Interaction –www.alaipo.com). Main research interests: HCI, communicability, quality, auditory and evaluation of interactive systems, computer graphics and animation, social communication, semiotics, e-learning, video games, ecological and cultural heritage. ACM and IEEE member.



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