

# Political Influence of the Media in Developing Countries

Part of the Advances in Media, Entertainment, and the Arts (AMEA) Book Series

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## Description:

The media plays an intricate role in the political economy of developing nations as it conveys the social issues and impacts of a government's legislation and policy. However, information is often miscommunicated or biased in emergent economies as media owners often tailor news and advertisements to promote their own agendas rather than meet the needs of citizens.

**Political Influence of the Media in Developing Countries** analyzes the use and structure of media in political forums in developing nations. Features research on the effects of the media on news consumption and the professional and ethical difficulties journalists and editors face in the dissemination of political messages.

## Readers:

This publication is an essential reference source for policy makers, academicians, politicians, students, and researchers interested in the adoption of various media formats used to promote the political environment and civic engagement within developing countries.

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## Topics Covered:

- Democracy
- Elections
- Gendered Media
- Media Ethics
- Participatory Radio
- Political Economy
- Press Freedom
- Social Media
- Youth Participation

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