Solutions for High-Touch Communications in a High-Tech World

Part of the Advances in Human and Social Aspects of Technology Book Series

Michael A. Brown Sr. (Florida International University, USA)

Description:

In recent years, modern society has experienced an increased use of online discourse. Due to continuous advances in technology, the ongoing transition away from face-to-face communications has steadily caused the communication gap to widen.

Solutions for High-Touch Communications in a High-Tech World is a pivotal source of research for identifying new approaches for face-to-face communication, opportunities to create social bonding and social capital, and taking advantage of the full communication cycle. Features extensive coverage across a range of relevant perspectives and topics, such as social networking theory, conflict resolution, and interpersonal communications.
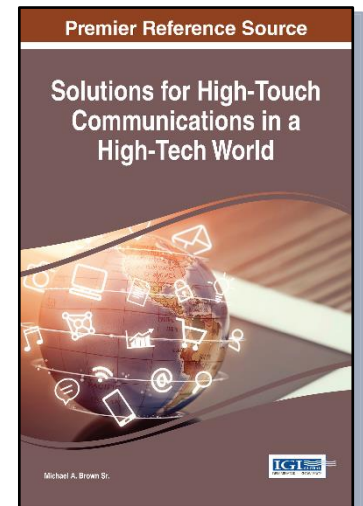
Readers:

This book is ideally designed for professionals, managers, researchers, students and academicians interested in perspectives on communication in the digital age.

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Topics Covered:

- Conflict Resolution
- Cultural Considerations
- Emotional Intelligence
- Interpersonal Communication
- Sender-Receiver Relationships
- Social Media
- Social Networking Theory
- Social Presence

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REFERENCES

Michael A. Brown, Sr., Ph.D., earned his Public Administration and Urban Policy degree, International Business, from Old Dominion University (ODU) in May 2011. He is teaching online social media, public relations and communication courses for Florida International University (FIU). Three of his online courses at FIU are recognized for excellence in education by Quality Matters (QM). QM is a nationally recognized faculty peer review organization for online and hybrid course design, signaling the best offerings in education. He is an Air Force civil servant working as the deputy director of Public Affairs for a joint military organization. This PR professional has 40-plus years of military and civilian experience combined, and is an Air Force retiree who served 24 years in uniform.