

Scholarly Communication and the Publish or Perish Pressures of Academia

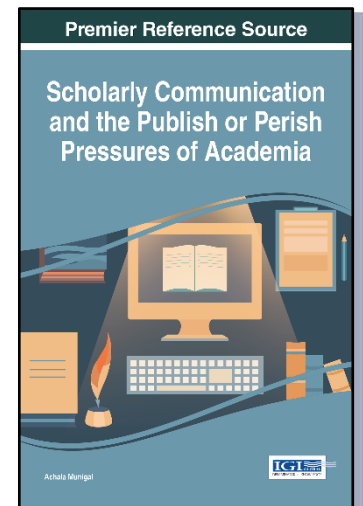
Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

Achala Munigal (Osmania University, India)

Description:

The promotion and dissemination of knowledge is a crucial part of the academic community. This is accomplished through the publication of new research through both traditional and emerging venues.

Scholarly Communication and the Publish or Perish Pressures of Academia is an authoritative reference source for the latest material on methods and available networks for the publication of contemporary academic research. Highlights innovative writing styles, ethical considerations, and marketing avenues.



Readers:

This book is ideally designed for researchers, upper-level students, scholars, professionals, and practitioners actively involved in the publication of academic research.

ISBN: 9781522516972

Release Date: January, 2017

Copyright: 2017

Pages: 300

Topics Covered:

- Altmetrics
- Copyright Considerations
- Digital Libraries
- Intellectual Property Rights
- Open Access
- Proper Citation
- Research Methodologies

**Hardcover +
Free E-Book:**

\$190.00

E-Book Only:

\$190.00

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Table of Contents

Preface

Acknowledgment

Chapter 1

An Overview of Construction of Proper Research Report
Sree Krishna Bharadwaj Hotur, NLSIU, India

Chapter 2

Citation Essentials in Scholarly Communication
S. Sudarshan Rao, Osmania University, India

Chapter 3

Scholarly Activity in a Vocational Context: Pitfalls and Potential
Bob Bell, Higher Education Consultant, United Kingdom
Jonathan Eaton, Newcastle College, United Kingdom
Richard Hodgson, New College Durham, United Kingdom
Graham J. Mytton, Sunderland College, United Kingdom
Peter Smith, University of Sunderland, United Kingdom

Chapter 4

Research Methodology: Design, Method and Techniques
Naresh A. Babariya, Sanjaybhai Rajguru College of Diploma Engineering
Alka V. Gohel, Darshan Institute of Engineering & Technology

Chapter 5

Enhancing Scholarly Communication through Research Culture
Neeta Baporikar, HP-GSB, Namibia University of Science and Technology, Namibia

Chapter 6

Changing Face of Scholarly Communication and its impact on Library & Information Centres
G. Saroja, Dr. B.R. Ambedkar Open University, Hyderabad, India

Chapter 7

Usage of References and its Management in Research
M.R. Murali Prasad, Centre for Economic and Social Studies, India

Chapter 8

Local Linguists Mastering Academic Writing in English: Seeking Explanations in Sociocultural Contexts
Irina Khoutyz, Kuban State University, Russia

Chapter 9

Altmetrics: A Unique Way of Web based Metrics
Smt. Geeta Girish Gadhavi, Gujarat University, India

Chapter 10

Measuring Research Impact using Altmetrics: a case study of Research Impact of Thapar University
Shri Ram, Thapar University, India
Rudra Rameshwar, Thapar University, India

Chapter 11

Managing Open Access (OA) Scholarly Information Resources in a Central University of Himachal Pradesh (CUHP)
Dr. Dimple Patel, Central University of Himachal Pradesh, India

Chapter 12

Digital Libraries, Copyright Limitations and Access for Purposes of Subsequent Academic Publishing: Still Standing on the Shoulders of Giants?
Pedro Pina, Polytechnic Institute of Coimbra, Portugal

Chapter 13

The Impact of Online Learning on Global Intellectual Property Issues
Pamela A. Lemoine, Columbus State University, United States of America
P. Thomas Hackett, Columbus State University, United States of America
Michael D. Richardson, Columbus State University, United States of America

Chapter 14

Search Engines and Meta Search Engines for Effective Information Retrieval and Scholarly Communication
J. Vivekavardhan, Osmania University, India

Compilation of References

About the Contributors

Index