

Global Perspectives on Health Communication in the Age of Social Media

Part of the Advances in Healthcare Information Systems and Administration Book Series

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Description:

Numerous studies suggest that people with a variety of health concerns are increasingly turning to online networks for social support. As a result, the number of online support communities has risen over the past two decades.

Global Perspectives on Health Communication in the Age of Social Media is a critical scholarly resource that examines the illness and pain-and-suffering narrative of health communication. Featuring coverage on a broad range of topics, such as social networks, patient empowerment, and e-health, this book is geared towards professionals and researchers in health informatics as well as students, practitioners, clinicians, and academics.



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Topics Covered:

- Clinical Anxiety
- E-Health
- Mental Health
- Online Social Support
- Patient Empowerment
- Social Networks
- Web Forums

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