

Handbook of Research on Multidisciplinary Approaches to Entrepreneurship, Innovation, and ICTs

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:

Currently, most organizations are dependent on IS/ICT in order to support their business strategies. IS/ICT can promote the implementation of strategies and enhancers of optimization of the various aspects of the business. In market enterprises and social organizations digital economy and ICTs are important tools that can empower social entrepreneurship initiatives to develop, fund, and implement new and innovative solutions to social, cultural, and environmental problems.

Handbook of Research on Multidisciplinary Approaches to Entrepreneurship, Innovation, and ICTs is an essential reference source that discusses the digitalization techniques of the modern workforce as well as important tools empowering social entrepreneurship initiatives. Featuring research on topics such as agile business analysis, multicultural workforce, and human resource management, this book is ideally designed for business managers, entrepreneurs, IT consultants, researchers, industry professionals, human resource consultants, academicians, and students.



ISBN: 9781799840992

Pages: 300

Copyright: 2021

Release Date: August, 2020

Hardcover: \$295.00

E-Book: \$295.00

**Hardcover +
E-Book:** \$355.00

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