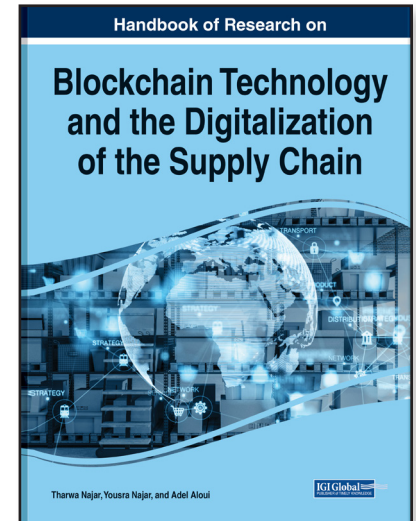


Handbook of Research on Blockchain Technology and the Digitalization of the Supply Chain

Part of the Advances in Logistics, Operations, and Management Science Book Series

Tharwa Najar (Gafsa University, Tunisia),
Yousra Najar (Manar University, Tunisia) and
Adel Aloui (EM Normandie Business School - France)



Description:

Blockchain is a recent technology that is promising to revolutionize the way supply chains are designed and operated. Regarding its role in securing exchanges of data, this technology has remarkably changed the manner of governing the structure of the supply chain relationships and the way that transactions are made. Blockchain technology is likely to influence future supply chain practices by performing electronic integration, supporting partners' connections, and offering real-time information flows. Thus, blockchain technologies are gaining interest among both academicians and professionals. This interest concerns the conceptual level and also the practical and concrete levels of the implementation of blockchain technology in supply chains.

The **Handbook of Research on Blockchain Technology and the Digitalization of the Supply Chain** presents blockchain's basic concepts and pertinent methods that contributed to meeting key supply chain management objectives. It determines the current trends and challenges in the use of blockchain to enhance supply chain management. Covering topics such as communication systems, documentation systems, and supply chain evolution, this major reference work is an excellent resource for business leaders and managers, logistics professionals, IT managers, students and educators of higher education, librarians, researchers, and academicians.

ISBN: 9781668474556

Pages: 315

Copyright: 2023

Release Date: April, 2023

Hardcover: \$250.00

Softcover: \$190.00

E-Book: \$250.00

Hardcover + E-Book: \$300.00

Topics Covered:

Financial Services
Healthcare Industry
Hospitality
Human Resource Management
Leadership

Talent Acquisition
Technology
Technology Integration
Tourism
Transportation

Subject: Business and Management

Classification: Edited Protocol

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA