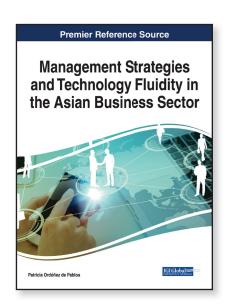
## Management Strategies and Technology Fluidity in the Asian Business Sector

Part of the Advances in Human Resources Management and Organizational Development Book Series

Patricia Ordóñez de Pablos (University of Oviedo, Spain)

## **Description:**

The ultimate success or failure of a business, in modern society, depends on a variety of factors across all levels of the organization. By utilizing dynamic technology and management techniques, businesses can more efficiently reach their goals and become successful in the growing market.



Management Strategies and Technology Fluidity in the Asian Business Sector is a critical scholarly resource that examines the collaboration in business, management, and technology in Asia. Featuring coverage on a broad range of topics such as business ethics, entrepreneurship, and international trade, this book is geared towards academicians, students, and managers seeking current research on business in Southeast Asia.

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