

# Exploring Transmedia Journalism in the Digital Age

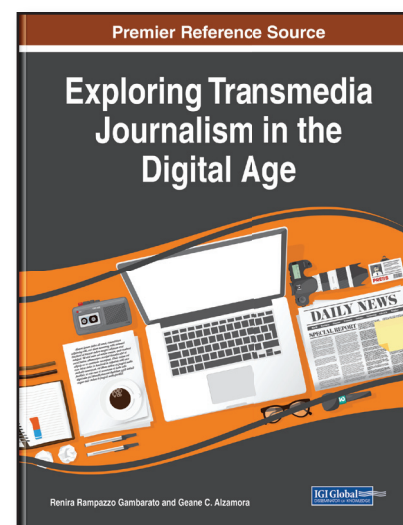
Part of the Advances in Multimedia and Interactive Technologies Book Series

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## Description:

Since the advent of digitization, the conceptual confusion surrounding the semantic galaxy that comprises the media and journalism universes has increased. Journalism across several media platforms provides rapidly expanding content and audience engagement that assist in enhancing the journalistic experience.

**Exploring Transmedia Journalism in the Digital Age** provides emerging research on multimedia journalism across various platforms and formats using digital technologies. While highlighting topics, such as immersive journalism, nonfictional narratives, and design practice, this book explores the theoretical and critical approaches to journalism through the lens of various technologies and media platforms. This book is an important resource for scholars, graduate and undergraduate students, and media professionals seeking current research on media expansion and participatory journalism.



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## Topics Covered:

- Design Practice
- Immersive Journalism
- Investigative Journalism
- Journalism Project Design
- Newsworthiness Criteria
- Nonfictional Narratives
- Planned Event Journalism
- Serial Podcast
- Urban Fabric
- Viral News

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