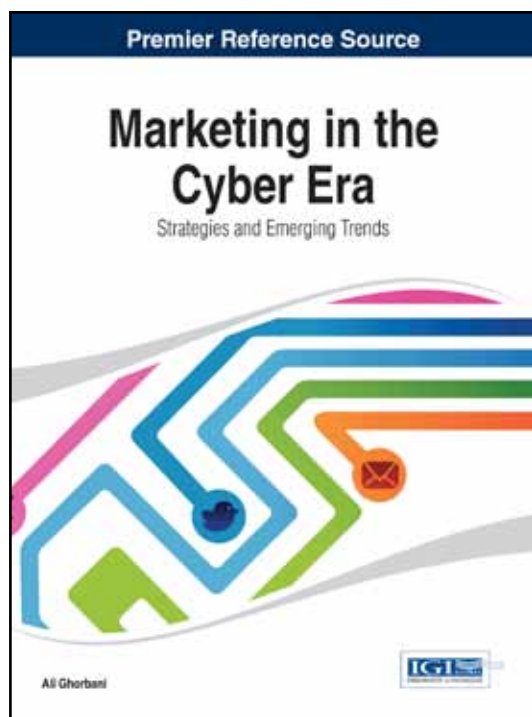


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Marketing in the Cyber Era: Strategies and Emerging Trends



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Ali Ghorbani
(Payame Noor University, Iran)

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Dr. Ali Ghorbani is an assistant professor of business administration in Payame Noor University (PNU), IRI. He holds PhD, M.Sc and B.Sc degrees in business administration from PNU. Ghorbani has published more than 35 manuscript and presented several papers in international and national journals and conference about e-commerce, e-business, e-banking, e-entrepreneurship, IT application in organizations and marketing strategies. In addition to he has attained the first rank at MCs Examination of Islamic Azad University, he has won third rank award in 6th Scientific Congress of Payame Noor University Students. Now, he is member of editorial board of several international journals. He has contributed in several special issues of journals and books as a member of editorial board.



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