

# Sustainable Partnership and Investment Strategies for Startups and SMEs

Part of the Advances in Logistics, Operations, and Management Science Book Series

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## Description:

Sustainable development is a bigger issue than it has ever been before. The relationship between present needs and future imperatives defines our contemporary challenges, especially within the realms of societal aspirations, business enterprises, startups, and SMEs. The dynamic nature of today's entrepreneurial landscape, characterized by ceaseless challenges and constant change, underscores the urgency to align strategies with the imperatives of sustainable development. **Sustainable Partnership and Investment Strategies for Startups and SMEs** examines this issue and the intersection between sustainable development and the practical nuances of navigating the modern entrepreneurial landscape.

The book serves as a comprehensive scholarly source, providing in-depth insights into the challenges of formulating strategies for ventures within the framework of Sustainable Development Goals (SDGs). From 'no poverty' to 'Partnerships for the Goals,' it scrutinizes the latest research, theoretical frameworks, and powerful approaches that lie at the heart of sustainable and responsible entrepreneurship. Against the backdrop of a constantly evolving world, the objective of the book comes to the forefront. Today's business and entrepreneurial practices grapple with an ever-changing environment, demanding contemporary and flexible business and investment strategies. Focusing on a select set of SDGs is not just a strategic imperative but a requirement for societal well-being and enduring business success.

This scholarly endeavor takes on added significance as it addresses the urgent need for a paradigm shift in understanding and mitigating environmental concerns. It champions the idea that true development must be both environmentally and socially sustainable. **Sustainable Partnership and Investment Strategies for Startups and SMEs** provides businesses and societies with the guidance to align their strategies with the triad of environmental protection, social well-being, and economic development. Dive into this transformative resource to navigate the complexities of contemporary entrepreneurship within the framework of global sustainability.

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## Topics Covered:

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- Business Strategies for Sustainable Development
- Diverse Forms of Startups and SMEs
- Entrepreneurship Ecosystems
- Entrepreneurship Finance
- Environmental Sustainability
- ESG Reporting and Sustainable Investing by Businesses
- Impact of SDGs on Business Development
- Innovation in Sustainable Business Practices
- International Entrepreneurship
- Social Dimensions of Sustainable Development
- Sustainability Practices of Businesses

**Subject:** Medical, Healthcare, and Life Sciences

**Classification:** Edited Reference

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**Research Suitable for:** Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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