

# Developing Effective Communication Skills in Archaeology

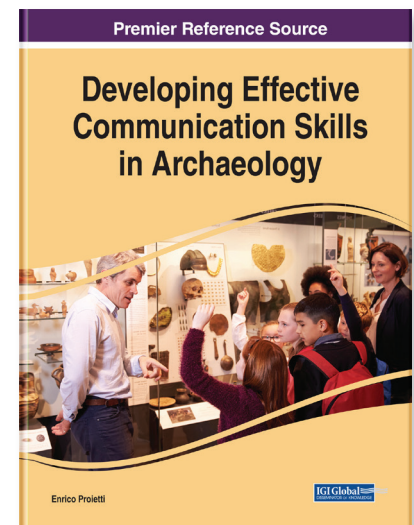
Part of the Advances in Religious and Cultural Studies Book Series

Enrico Proietti (Ministry for Cultural Heritage and Activities, Italy)

## Description:

Communicating archaeological heritage at the institutional level reflects on the current status of archeology, and a lack of communication between archaeologists and the general public only serves to widen the gap of understanding. As holders of this specific scientific expertise, effective openness and communication is essential to understanding how a durable future can be built through comprehension of the past and the importance of heritage sites and collections.

**Developing Effective Communication Skills in Archaeology** is an essential research publication that examines archeology as a method for present researchers to interact and communicate with the past, and as a methods for identifying the overall trends in the needs of humanity as a whole. Presenting a vast range of topics such as digital transformation, artificial intelligence, and heritage awareness, this book is essential for archaeologists, journalists, heritage managers, sociologists, educators, anthropologists, museum curators, historians, communication specialists, industry professionals, researchers, academicians, and students.



**ISBN:** 9781799810599

**Release Date:** November, 2019

**Copyright:** 2020

**Pages:** 350

## Topics Covered:

- Archaeology
- Archeological Heritage
- Artificial Intelligence
- Cinema
- Digital Transformation
- Education
- Heritage Awareness
- Mixed Reality
- Museum Curation
- Sociology

**Hardcover:** \$195.00

**E-Book:** \$195.00

**Hardcover + E-Book:** \$235.00

## Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: [www.igi-global.com](http://www.igi-global.com)

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA