

Promoting Value Creation Through Organizational Effectiveness and Development

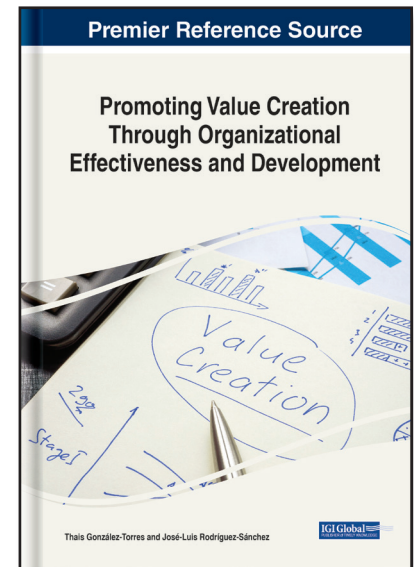
Part of the Advances in Human Resources Management and Organizational Development Book Series

Thais González-Torres (Universidad Rey Juan Carlos, Spain) and José-Luis Rodríguez-Sánchez (Universidad Rey Juan Carlos, Spain)

Description:

Organizational effectiveness represents the net satisfaction of all stakeholders involved in the process of efficiently gathering and transforming inputs into outputs. Thus, the expected outcomes of organizational effectiveness include proximal, intermediate, and distal or organizational performance outcomes. Furthermore, key literature acknowledges that being effective at the organizational level is critical in accelerating organizational development, thus helping firms to build their capacity to change and achieve greater effectiveness by developing, improving, and reinforcing strategies, structures, and processes.

Promoting Value Creation Through Organizational Effectiveness and Development explores potential theories, practices, new approaches, and research agendas for achieving organizational effectiveness. It discusses the positive practices in organizations to produce desirable changes in organizational effectiveness. Covering topics such as ethnography, organizational social capital, and supply chain efficiency, this premier reference source is an excellent resource for business leaders, entrepreneurs, human resource managers, students and educators of higher education, researchers, and academicians.



ISBN: 9781668484791

Pages: 310

Copyright: 2023

Release Date: June, 2023

Hardcover: \$250.00

Softcover: \$190.00

E-Book: \$250.00

Hardcover + E-Book: \$300.00

Topics Covered:

Ethnography

Hotel Businesses

Information Sharing

Organizational Anthropology

Organizational Development

Organizational Effectiveness

Organizational Social Capital

Organizational Socio-Interculture

Organizational Trust

Retailer-Supplier Relationship

Socio-Intercultural Anthropology

Supply Chain Efficiency

Subject: Business and Management

Classification: Edited Reference

Readership Level: Advanced-Academic Level
(Research Recommended)

Research Suitable for: Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

Order Information

Phone: 717-533-8845 x100

Toll Free: 1-866-342-6657

Fax: 717-533-8661 or 717-533-7115

Online Bookstore: www.igi-global.com

Mailing Address: 701 East Chocolate Avenue, Hershey, PA 17033, USA