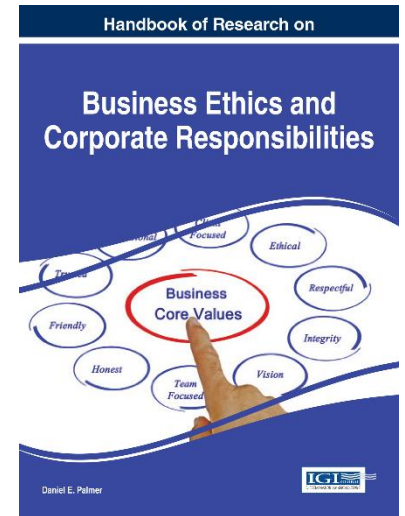


Handbook of Research on Business Ethics and Corporate Responsibilities

Series: Advances in Business Strategy and Competitive Advantage (ABSCA)

Editor: Daniel E. Palmer (Kent State University, USA)



Description:

While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company.

The **Handbook of Research on Business Ethics and Corporate Responsibilities** explores the fundamental concepts that keep companies successful in the era of globalization and the Internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts.

Readers:

This handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

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Topics Covered:

- Corporate Social Responsibility
- E-Business Practices
- Global Responsibility
- Organizational Integrity
- Supply Chain Sustainability
- Sustainability and Competitive Advantage
- Trust in Business Social Networks



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Section 1: Foundational Issues: Theoretical Issues and Models

Chapter 1

Can Management have Multi-Fiduciary Stakeholder Obligations?
Abe Zakhem, Seton Hall University, United States

Chapter 2

*Business Ethics in the Information Age:
The Transformations and Challenges of E-Business*
Daniel E. Palmer, Kent State University at Trumbull, United States

Chapter 3

Game-Theoretic Insights Concerning Key Business Ethics Issues Occurring in Emerging Economies
Duane Windsor, Rice University, United States

Chapter 4

Exploring Ethics in Innovation: The Case of High-Fructose Corn Syrup
Leticia Antunes Nogueira, Aalborg University, Denmark
Tadeu Fernando Nogueira, Aalborg University, Denmark

Chapter 5

Business Ethics, Strategy and Organizational Integrity: The Importance of Integrity for Better Performance
Jacob Dahl Rendtorff, Roskilde University, Denmark

Chapter 6

Entrepreneurial Ethical Decision Making: Context and Determinants
Gizem Öksüzöğlü-Güven, University of Mediterranean Karpasia, Northern Cyprus

Chapter 7

Bridging the Foundational Gap Between Theory and Practice: The Paradigm on the Evolution of Business Ethics to Business Law
Ben Tran, Alliant International University, United States

Section 2: Business Ethics Education: Integrating Ethics into the Business Curriculum

Chapter 8

Ethics for Students Means Knowing and Experiencing: Multiple Theories, Multiple Frameworks, Multiple Methods in Multiple Courses
Carolyn Dianne Roper, Purdue University North Central, United States
Cynthia Roberts, Purdue University North Central, United States

Chapter 9

Identifying Corporate Social Responsibility (CSR) Curricula of Leading U.S. Executive MBA Programs
Robin James Mayes, University of North Texas, United States
Pamela Scott Bracey, Mississippi State University, United States
Mariya Gavrilova Aguilar, University of North Texas, United States
Jeff M Allen, University of North Texas, United States

Chapter 10

Globally Responsible Management Education: From Principled Challenges to Practical Opportunities
Marco Tavanti, University of San Francisco, United States
Elizabeth A. Wilp, Sustainable Capacity International Institute, United States

Chapter 11

Techniques for Preparing Business Students to Contribute to Ethical Organizational Cultures
William Irvin Sauter, Auburn University, United States
Ronald R. Sims, College of William and Mary, United States

Chapter 12 *Voicing Possibilities: A Performative Approach to the Theory and Practice of Ethics in a Globalised World*

Mark G Edwards, University of Western Australia, Australia
David A Webb, University of Western Australia, Australia
Stacie Chappell, Western New England University, United States
Mary C Gentile, Babson College, United States
Nin Kirkham, University of Western Australia, Australia

Chapter 13

Mainstreaming Corporate Social Responsibility at the Core of the Business School Curriculum
Dima Jamali, American University of Beirut, Lebanon
Hanin Abdallah, American University of Beirut, Lebanon

Section 3: Business Ethics at Work: Understanding and Implementing Ethics in the Business World

Chapter 14

The Starbucks Culture: Responsible, Radical Innovation in an Irresponsible, Incremental World
Joan Marques, Woodbury University, United States
Angelo A. Camillo, Woodbury University, United States
Svetlana Holt, Woodbury University, United States

Chapter 15

Leading Ethically In A Culturally Diverse Global Environment
Laurie Yates, Eastern Oregon University, United States

Chapter 16

*Sustainability and Competitive Advantage:
A Case of Patagonia's Sustainability-driven Innovation and Shared Value*
Francesco Rattalino, ESCP Europe, Italy

Chapter 17

Ethical healthiness: a key factor in building learning organizations
Alexis Bañón, Universitat Politècnica de València, Spain
Manuel Guillén-Parra, Universitat de València, Spain
Ignacio Gil-Pechuan, Universitat Politècnica de València, Spain

Chapter 18

Facilitating Trust: The Benefits and Challenges of Communicating Corporate Social Responsibility Online
Mary Lyn Stoll, University of Southern Indiana, United States

Chapter 19

Privacy, Trust and Business Ethics for Mobile Business Social Networks
Istvan Mezgar, Hungarian Academy of Sciences, Hungary
Sonja Grabner-Kräuter, Alpen-Adria University of Klagenfurt, Austria

Chapter 20

Adoption of Supply Chain Sustainability in Developing Countries: An Empirical Investigation
Mohamed Gamal Aboelmaged, Ain Shams University, Egypt & AGU University, UAE
Ibrahim EL Siddig Ahmed, AGU University, UAE

Daniel E. Palmer is an associate professor of philosophy at Kent State University, Trumbull Campus. His primary research interests are in ethical theory and applied ethics, with particular emphasis upon business ethics and health care ethics. He is a co-editor of the volume *Stakeholder Theory: Essential Readings in Ethical Leadership and Management* (Prometheus Books, 2008), and his publications on business ethics have appeared in such scholarly journals as the *Journal of Business Ethics* and *Business Ethics Quarterly*. Dr. Palmer's current research interests include exploring the ethical issues found in e-business, international business communication, and green marketing practices.