

Networked Business Models in the Circular Economy

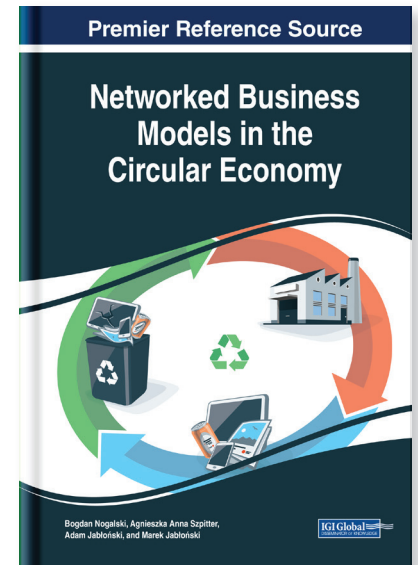
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Description:

Economic changes in a globalized world require businesses to create new management practices to remain competitive and successful. While a network paradigm is a key management development, the effective application of this paradigm in organizational practice is complicated by differing interpretations and approaches. Therefore, it is important to thoroughly understand the applicable factors and mechanisms to an efficacious business network.

Networked Business Models in the Circular Economy provides innovative insights into achieving synergy through the cooperation of many business partners and organizations and adapting operational strategies for the whole network. While highlighting topics such as smart mobility, digital solutions, and green supply chain, this publication is ideally designed for organizational managers, entrepreneurs, economists, management scientists, business analyzers, financial consultants, researchers, and students seeking current research on the dynamical contributions required to achieve mutual growth.



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