

Creator's Economy in Metaverse Platforms: Empowering Stakeholders Through Omnichannel Approach

Part of the Advances in Social Networking and Online Communities Book Series

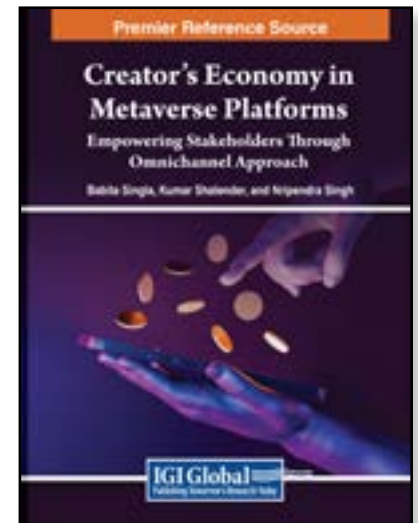
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Description:

In the era of the metaverse, a big challenge permeates the digital landscape—a challenge that resonates both with creators seeking to thrive in this dynamic space and policymakers attempting to navigate its uncharted territories. Creators, driven by innovation, grapple with a myriad of uncertainties in monetizing their virtual content effectively. Simultaneously, policymakers find themselves at a crossroads, caught between the rapid evolution of the virtual realm and the lack of clear regulatory guidelines. This struggle is exacerbated by the issue of cybersecurity threats that cast a shadow over the metaverse's transformative potential. It is within this context of challenges that **Creator's Economy in Metaverse Platforms** emerges, poised to tackle the pressing issues at the intersection of creativity, regulation, and the ever-expanding metaverse.

Creator's Economy in Metaverse Platforms dissects, analyzes, and offers solutions to the multifaceted challenges prevailing in the metaverse. By addressing fundamental questions about the creator economy, the elusive concept of the metaverse economy, and the indispensable role policymakers play, the book provides a holistic understanding of the landscape. Delving into topics such as stakeholder engagement, digital asset management, and the intricacies of various monetization models, it equips readers with actionable insights. Not content with a reactive approach, the book takes a proactive stance, offering solutions to foster interoperability and create an ecosystem where creators and policymakers can mutually thrive. It envisions not just a book but a catalyst for transformative change in the metaverse.

Designed for scholars, practitioners, and policymakers grappling with the challenges of the metaverse, **Creator's Economy in Metaverse Platforms** extends an invitation into the heart of this transformative landscape. For scholars, it unfolds as a comprehensive guide, unraveling the complexities of the metaverse and the implications for creator economies. Practitioners will find in its pages a practical roadmap to enhance creator engagement, navigate monetization models, and foster sustainable growth. Policymakers, standing at the forefront of regulatory uncertainty, will discover a valuable resource that not only examines the challenges but actively contributes to the formulation of effective guidelines. By immersing its readers in the depth of the metaverse's challenges, the book becomes an indispensable resource for those daring to shape the future of this digital frontier.



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Topics Covered:

- Creator's Economy Framework
- Digital Asset Management
- Empowering Creators
- Future Trends and Predictions
- Global Perspectives
- Introduction to the Metaverse
- Monetization Models
- Regulatory Landscape
- Social Impact of the Creator's Economy
- Stakeholder Engagement
- Technology and Innovation

Subject: Computer Science & IT

Classification: Edited Reference

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(Research Recommended)

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