

Business Infrastructure for Sustainability in Developing Economies

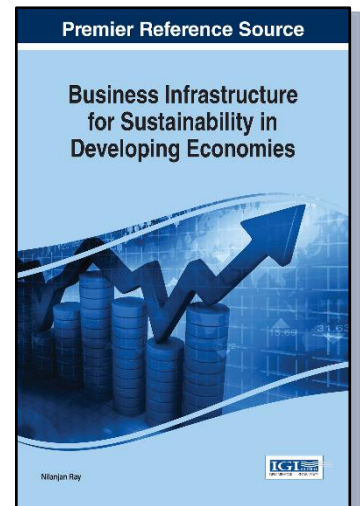
Part of the Advances in Finance, Accounting, and Economics Book Series

Nilanjan Ray (Netaji Mahavidyalaya, India)

Description:

Economic growth is one of the primary goals for all countries. There are many factors that contribute to a healthy and stable economy, and studying these emerging methods and techniques can aid in creating sustainable economic growth.

Business Infrastructure for Sustainability in Developing Economies is a comprehensive reference source filled with informative discussions on the socio-economic expansion of developing nations. Features dynamic topics such as supply chain management, foreign trade deficits, service quality, and sustainable energy solutions.



Readers:

This book is an ideal resource for business managers, practitioners, professionals, and researchers who are interested in discovering the most recent trends and solutions in sustainable economic growth.

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Topics Covered:

- Digital Platforms
- Employment and Skills Training
- Foreign Deficits
- Service Quality
- Supply Chain Management
- Sustainable Tourism
- Working Capital

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Nilanjan Ray is from Kolkata, India. He has obtained his M.Com (Mktg), MBA (Mktg), STC FMRM (IIT-Kgp), PhD (Management) from The University of Burdwan Department of Business Administration). He has 8 years teaching experience in BBA, MBA, BCom and 6 years Research experience and guided around 56 Post Graduate students' project . Dr. Ray has contributed over 30 research papers in reputed National and International Referred, Peer Reviewed Journals and Proceedings. He has contributed 10 book Chapters and also Chief Editor of 4 Edited Book Volumes of IGI Global USA. He has also associated himself as a reviewer of Journal of Business and Economics, Research Journal of Business and Management Accounting and Journal of Service Marketing Emerald Group Publishing Limited, Research Journal of Business and Management Accounting, and as an Editorial Board Member of several referred Journals. He has also chaired in a technical session at IJAS Conference 2012, at Harvard University, Boston, USA. Dr. Ray is a life-member of the International Business Studies Academia.