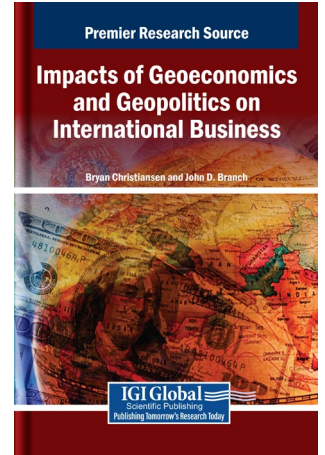


# Impacts of Geoeconomics and Geopolitics on International Business

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## Description:

The impacts of geoeconomics and geopolitics on international business are significant in today's global economy. Geoeconomics, geopolitical alliances, trade tensions, and regional conflicts, shape the strategies and operations of multinational corporations. These influence supply chains and market access to regulatory environments and investment decisions. Businesses must navigate the risks and opportunities arising from political instability, economic sanctions, resource competition, and strategic decoupling. Further research may highlight the need for resilience and adaptability in international business strategy.

**Impacts of Geoeconomics and Geopolitics on International Business** explores how geopolitical tensions and geoeconomic strategies affect the operations, decision-making, and risk management of international businesses. It examines the ways in which firms adapt to shifting global power dynamics, economic nationalism, and regulatory complexities to remain competitive and resilient. This book covers topics such as data analysis, international trade, and national security, and is a useful resource for business owners, geographers, economists, academicians, researchers, and political scientists.

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