

# Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products

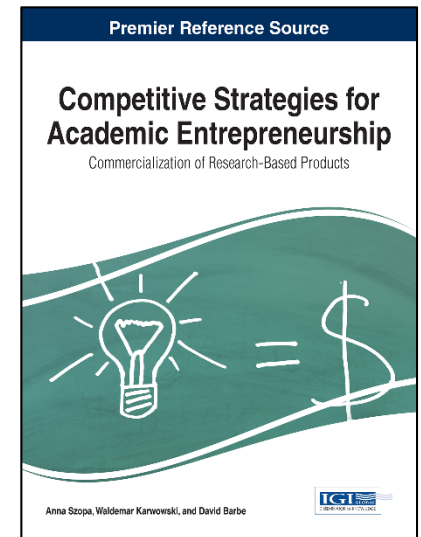
Part of the Advances in Business Strategy and Competitive Advantage (ABSCA) Book Series

Anna Szopa (Jagiellonian University, Poland), Waldemar Karwowski (University of Central Florida, USA), and David Barbe (University of Maryland, College Park, USA)

## Description:

In recent years, the pace of technological growth—from the very first stages of research and development to full-scale industrial implementation—has quickened at an exponential rate. To better keep pace with rapidly-changing market demands, the gap between university research incubators and public-sector start-up companies has undergone a marked contraction.

**Competitive Strategies for Academic Entrepreneurship: Commercialization of Research-Based Products** seeks to fill the gap in research between universities and the public, and offers cutting-edge insight into the current state of the field.



## Readers:

This publication targets an audience of academicians, administrators, researchers, entrepreneurs, and established professionals, and seeks to provide insight into the mechanisms by which the research of today becomes the household names of tomorrow.

ISBN: 9781466684874

Release Date: June, 2015

Copyright: 2015

Pages: 303

## Topics Covered:

- Academic Administration
- Academic Entrepreneurship
- Academic Infrastructure
- Academic-industrial Partnerships
- Commercialized Research
- Crowdsourcing
- Management Theory
- Risk Management
- Student Research
- University Spin-Offs

Hardcover +  
Free E-Access:  
**\$195.00**

E-Access  
Only:  
**\$185.00**

1 Year  
Online Subscription:  
**\$90.00**

2 Year  
Online Subscription:  
**\$155.00**

