Strategic Innovations of AI and ML for E-Commerce Data Security

Part of Advances in Electronic Commerce

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Description:

As e-commerce continues to increase in usage and popularity, safeguarding consumers private data becomes critical. Strategic innovations in artificial intelligence and machine learning revolutionize data security by offering advanced tools for threat detection and mitigation. Integrating AI and machine learning into their security solutions will allow businesses to build customer trust and maintain a competitive edge throughout the growing digital landscapes. A thorough examination of cutting-edge innovations in e-commerce data security may ensure security measures keep up with current technological advancements in the industry.

Strategic Innovations of Al and ML for E-Commerce Data Security explores practical applications in data security, algorithms, and modelling. It examines solutions for securing e-commerce data, utilizing Al and machine learning for modelling techniques, and navigating complex algorithms. This book covers topics such as data science, threat detection, and cybersecurity, and is a useful resource for computer engineers, data scientists, business owners, academicians, scientists, and researchers.

ISBN: 9798369357187 Pages: 498 Copyright: 2025 Release Date: 9/13/2024

Hardcover: \$415 Softcover: \$315 E-Book: \$415 Hardcover + E-Book: \$500

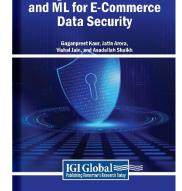
Topics Covered:

Artificial Intelligence Blockchain Technology Computer Algorithms Cybersecurity Data Modelling Data Science E-Commerce

Ethics Federated Learning Fraud Detection Machine Learning Security and Privacy Threat Detection

Subject: Business and Management Readership Level: Advanced-Academic Level (Research Recommended) **Classification:** Edited Reference **Research Suitable For:** Advanced Undergraduate Students; Graduate Students; Researchers; Academicians; Professionals; Practitioners

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