

Novel Theories and Applications of Global Information Resource Management

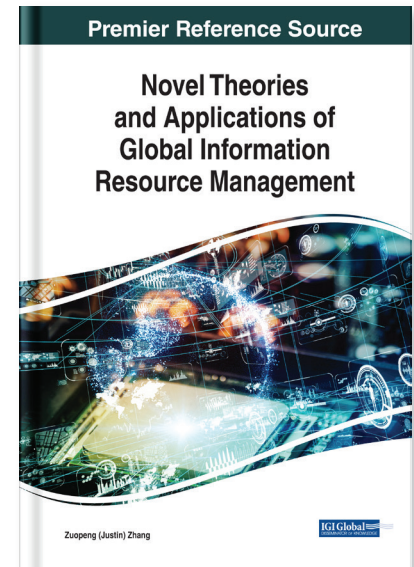
Part of the Advances in Library and Information Science Book Series

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Description:

With technology creating a more competitive market, the global economy has been continually evolving in recent years. These technological developments have drastically changed the ways organizations manage their resources, as they are constantly seeking innovative methods to implement new systems. Because of this, there is an urgent need for empirical research that studies advancing theories and applications that organizations can use to successfully handle information and supplies.

Novel Theories and Applications of Global Information Resource Management is a pivotal reference source that provides vital research on developing practices for businesses to effectively manage their assets on a global scale. While highlighting topics such as enterprise systems, library management, and information security, this publication explores the implementation of technological innovation into business techniques as well as the methods of controlling information in a contemporary society. This book is ideally designed for brokers, accountants, marketers, researchers, data scientists, financiers, managers, and academicians seeking current research on global resource management.



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